

HGTV GREENLIGHTS NEW SERIES WITH SOCIAL MEDIA STAR GALEY ALIX

New York [Sept. 22, 2022] Interior design sensation **Galey Alix**—who captivates millions of followers across <u>TikTok</u> and <u>Instagram</u> with her impressive home transformations—will star in a newly greenlighted HGTV series. The network has ordered eight hour-long episodes that will follow Galey, a Wall Street executive by day and a designer by night, as she uses her smarts, passion, and amazing problem solving techniques to completely transform her clients' spaces and deliver stunning designs. Along with her trusty team of weekend warriors, she will use her supreme do-it-yourself skills to deliver one-of-a-kind renovations in less than four days. The series is slated to air on HGTV in Spring 2023.

"Monday through Friday I'm an executive at one of the largest investment firms on Wall Street, but on the weekends I'm a DIY designer," said Galey. "My process is pretty unique. People reach out to me on social media, they hand me their credit card and their keys, and I move in for the weekend without ever telling them what I'm doing. Every home makeover is a complete surprise and I do it all with my small but scrappy team of best friends. It's always a mad dash to the finish and some very late nights, but we can't get enough of it."

For the latest announcements on Galey's series, fans can stay connected across HGTV's digital platforms at <u>HGTV.com</u> and via @HGTV on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>.

The project is produced by Rabbit Foot Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, HGTV.com, that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line

Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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