



**SERIES PREMIERE OF 'GOOD BONES: RISKY BUSINESS'
STARRING MINA STARSIK HAWK DELIVERS STRONG RATINGS FOR HGTV**

New York [September 13, 2022] The premiere episode of HGTV's [Good Bones: Risky Business](#), a *Good Bones* spin-off series starring renovation dynamo [Mina Starsiak Hawk](#), attracted more than 3.4 million total viewers on Tuesday, Sept. 6. The episode, which featured Mina boldly going solo to purchase the historic 7,000-square-foot Sanders House in the Indianapolis neighborhood of Fountain Square, garnered a .59 live plus three-day rating among P25-54 and a .83 live plus three-day rating among W25-54. The ratings reflect double-digit increases of 18 percent and 22 percent respectively over the prior six weeks. It also delivered a .66 L3 rating among upscale P25-54 and a .89 L3 rating among upscale W25-54, showing gains of 17 percent and 16 percent, respectively. In addition, the episode of *Good Bones: Risky Business* ranked as the #1 non-news/sports cable premiere among P25-54, W25-54, upscale P25-54 and upscale W25-54 in the 9-10 p.m. timeslot.

"Mina is wildly popular with HGTV viewers and in *Good Bones: Risky Business*, they'll get a front row seat to watch as she takes her design, renovation and business skills to the next level," said Betsy Ayala, senior vice president, programming and development, HGTV. "The series premiere performance demonstrates that Mina's fans want to go along with her on this new journey and support her in this enormous undertaking."

Content supporting the premiere of *Good Bones: Risky Business* generated more than 260K video views across the net's [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) accounts and more than 372K page views on [HGTV.com](#). And, the episode was the most watched episode on HGTV GO since it became available on Sept. 6.

New episodes of *Good Bones: Risky Business* will premiere Tuesdays at 9 p.m. ET/PT on HGTV and are available to stream every Tuesday on [discovery+](#).

Good Bones: Risky Business is produced by High Noon Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV

content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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