



Press Contact: Lauren Sklar  
E: [Lauren\\_sklar@discovery.com](mailto:Lauren_sklar@discovery.com)

## FOOD NETWORK PICKS UP *BOBBY'S TRIPLE THREAT* FOR SECOND SEASON

### Bobby Flay-Led Primetime Series Premiered September 27<sup>th</sup>, Second Season Expected to Air Mid-2023

**NEW YORK – October 11, 2022** – Fresh off its successful premiere on September 27<sup>th</sup>, the brand-new **Bobby Flay** series ***Bobby's Triple Threat*** has already been picked up for a second season to air in 2023, it was announced today by Jane Latman, President, Home & Food Content and Streaming, Warner Bros. Discovery. Two weeks into its freshman run, *Bobby's Triple Threat* is outperforming prior six-week (+16%) and year-ago (+6%) timeslot benchmarks, currently standing as Food Network's highest-rated new launch, last week's premiere posted a .6 P25-54/W25-54 L3 rating. In each one-hour episode, one extraordinarily talented and eager chef is challenged to go against the trio of Bobby's handpicked culinary titans – **Tiffany Derry**, **Michael Voltaggio** and **Brooke Williamson** – for a chance to take home \$25,000. The stakes couldn't be higher, as Bobby celebrates and tests the most talented chefs in America. This is Bobby's game and Bobby's chefs, and there's only one rule: it's all or nothing.

"Our viewers embraced *Bobby's Triple Threat* right away – from episode one, we knew they loved seeing Bobby in a new master-of-ceremonies role showcasing chefs that he is passionate about," said Latman. "The speakeasy vibe and elite cooking rounds make this show a unique experience that our audience wants more of – and we are excited to pick up the series for another season."

Added Flay, "I am thrilled audiences have enjoyed the insanely skilled cooking that the first two weeks of *Bobby's Triple Threat* have offered and cannot wait to invite more talented chefs to join me in our speakeasy for a second season, and yes the password will be changing."

*Bobby's Triple Threat* is produced by Rock Shrimp Productions for Food Network and discovery+.

###

**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to nearly 100 million U.S. households and draws over 46 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is the No. 2 best-selling monthly magazine on the newsstand, with 13.5 million readers. Food Network is owned by Warner Bros. Discovery (NASDAQ: WBD), a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products which also include: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

#### About discovery+

[discovery+](https://www.discoveryplus.com) is the definitive non-fiction, real life subscription streaming service from Warner Bros. Discovery. With the largest-ever content offering at launch, discovery+ features a wide range of exclusive, original series across popular passion verticals including lifestyle and relationships; home and food; true crime; paranormal; adventure and natural history; as well as science, tech and the environment, and a slate of high-quality documentaries. For more, visit [discoveryplus.com](https://www.discoveryplus.com), or find the discovery+ app on most mobile and connected TV devices.