

'GOOD BONES: RISKY BUSINESS' STARRING MINA STARSIAK HAWK DELIVERS STRONG TUESDAY NIGHT RATINGS FOR HGTV

New York [October 18, 2022] HGTV's <u>Good Bones: Risky Business</u>—a Good Bones spin-off series starring renovation dynamo <u>Mina Starsiak Hawk</u> who boldly purchased and restored a 7,000-square-foot historic property in Indianapolis—delivered strong ratings for the network throughout its debut season. It averaged a .51 live plus three-day rating among P25-54 and a .71 live plus three-day rating among W25-54. Attracting more than 11.5 million total viewers during its six-week run on Tuesday nights at 9 p.m., the series also averaged a .54 L3 rating among upscale P25-54 and a .73 L3 rating among upscale W25-54. In addition, Good Bones: Risky Business ranked as the #2 non-news/sports cable program among upscale P25-54, upscale W25-54, P25-54, and W25-54 in the Tuesday 9-10 p.m. timeslot.

Online content supporting *Good Bones: Risky Business* generated more than one million video views across the net's <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u> accounts and more than 1.3 million page views on <u>HGTV.com</u>. The series premiere is the most watched episode on HGTV GO since it premiered on September 6.

The full first season of *Good Bones: Risky Business* is available to stream on <u>discovery+</u>. Mina also will return in new episodes of *Good Bones* on Tuesdays at 9 p.m. ET/PT beginning Oct. 18.

Good Bones: Risky Business is produced by High Noon Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, HGTV.com, that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science

Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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