



HIT SERIES 'MY LOTTERY DREAM HOME' DELIVERS IMPRESSIVE SEASON PERFORMANCE FOR HGTV

New York [Oct. 20, 2022] More than 21 million viewers tuned-in to the latest season of HGTV's hit series *My Lottery Dream Home* starring [David Bromstad](#). The season, which premiered on Friday, July 8, at 9 p.m. ET/PT, averaged a .62 live plus three-day rating among P25-54, an increase of 63 percent over the prior six weeks and 55 percent over year-ago benchmarks, and a .84 live plus three-day rating among W25-54, which reflects a 75 percent increase over the previous six weeks and a 53 increase over year-ago levels. It also performed well among upscale viewers, averaging a .59 L3 rating among upscale P25-53 and a .78 L3 rating among upscale W25-54. Excluding news and sports, *My Lottery Dream Home* ranked as a Top 3 cable program among P25-54, upscale P25-54, W25-54 and upscale W25-54 in its Friday 9-9:30 p.m. timeslot.

This season of *My Lottery Dream Home* also attracted an enthusiastic audience on HGTV's social and digital platforms, delivering nearly 4.5 million video views across the net's [Facebook](#), [Twitter](#), [Instagram](#), [TikTok](#) and [YouTube](#) accounts. The season also ranked as the third most streamed series on HGTV GO during its run.

Fans can stream every season of *My Lottery Dream Home* on [discovery+](#) and can find more show content on HGTV's digital platforms at [HGTV.com](#) and by following @HGTV and [#MyLotteryDream Home](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). Fans also can connect with David on Instagram [@bromco](#).

My Lottery Dream Home is produced by Beyond Productions.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros.

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