



LUXURY HOME DESIGNER MICHEL SMITH BOYD SHOWCASES CLEVER HACKS TO ACHIEVE HIGH-END HOME LOOKS ON A BUDGET IN NEW HGTV SERIES 'LUXE FOR LESS'

Series Premieres Thursday, Dec. 1, at 9 p.m. ET/PT on HGTV and discovery+

New York [Nov. 8, 2022] Luxury home designer [Michel Smith Boyd](#), whose exquisite style graces some of the most expensive homes in the country, will share clever budget hacks to achieve high-end looks for a fraction of the cost in the new HGTV series, *Luxe For Less*. Premiering on Thursday, Dec. 1, at 9 p.m. ET/PT, the series will follow Michel and his ingenious team – designer [Kai Williamson](#), maker [Anthony Elle](#) and licensed general contractor [Laura Green](#) – as they share insider tips and creative solutions that maximize clients' cash. By repurposing furniture, purchasing easily repairable “scratch and dent” appliances and employing savvy shopping techniques, Michel will bring upscale design within reach. *Luxe For Less* also will be available to stream on [discovery+](#) on Thursdays beginning Dec. 1.

“For years I’ve designed for celebrities and wealthy clients with big budgets, but the majority of us have to prioritize differently,” said Michel. “I believe that everyone deserves luxury in spite of budget, so my team and I have discovered great ways to deliver the gasp-worthy spaces families’ crave.”

In the series opener, Michel will tackle a sizable renovation for homeowners who say they want “a yacht life on a pontoon budget.” They’re ready to renovate the entire first floor of their outdated home, including the kitchen, living room, office and more, with rich finishes, stylish modern lighting and new flooring—but their budget is tight. Michel and team will step in to strategize, finding brilliant solutions to every design obstacle and challenging price point, so that in the end, they deliver the breathtaking results the family will love.

Fans are invited to stay connected with Michel and his team from *Luxe for Less* at [HGTV.com](#). Fans also can follow @HGTV on [Facebook](#), [Twitter](#) and [Instagram](#), and [TikTok](#) using [#LuxeforLess](#) for additional show content and updates and can follow Michel [@michelboyd](#) on Instagram.

Luxe for Less is produced by Fields Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV

Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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