



## **'LOVE IT OR LIST IT' DELIVERS SOLID RATINGS PERFORMANCE FOR HGTV ON MONDAY NIGHTS**

**New York [Nov. 15, 2022]** The latest season of HGTV's smash hit series [Love It or List It](#), starring designer [Hilary Farr](#) and real estate expert [David Visentin](#), attracted more than 18 million total viewers since it premiered on Monday, Sept. 5, at 9 p.m. ET/PT. It averaged a .54 live plus three-day rating among P25-54 and a .76 live plus three-day rating among W25-54, resulting in respective double-digit increases of 54 percent and 58 percent over the prior six weeks. The nine-episode season also performed well among upscale viewers, averaging a .58 L3 rating among upscale P25-54 and a .83 L3 rating among upscale W25-54, posting gains of 42 percent and 56 percent respectively over the previous six weeks. And, in its 9-10 p.m. timeslot, *Love It or List It* ranked as a top 3 non-news/sports cable program among P25-54 and upscale W25-54, as well as a top 5 non-news/sports cable program among W25-54, M25-54 and upscale M25-54.

*Love It or List It* fans also supported the series on HGTV's digital platforms, with content promoting the season generating more than 1.3 million video views across the net's [Facebook](#), [Twitter](#), [TikTok](#) and [Instagram](#) accounts and more than 2.5 million page views on [HGTV.com](#). On HGTV GO, *Love It or List It* has been the #1 most-watched series since the Sept. 5 premiere.

Fans of *Love It or List It* can stream all past seasons with Hilary and David on [discovery+](#), as well as watch Hilary star in the new discovery+ exclusive holiday film, [Designing Christmas](#).

*Love It or List It* is produced by Big Coat Media.

### **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel,

CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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