

HGTV ORDERS 12 NEW EPISODES OF POPULAR SERIES 'NO DEMO RENO' STARRING DESIGNER AND SOCIAL MEDIA CREATOR JENN TODRYK

New York [Nov. 21, 2022] HGTV has picked up a new 12-episode season of hit series *No Demo Reno* starring designer **Jenn Todryk**, the social media creator behind the **@theramblingredhead** that boasts 1.2 million Instagram followers. After attracting more than 18.4 million viewers to her sophomore season, which was a Top 3 non-news/sports cable program among W25-54 and upscale W25-54 during its run, Jenn will continue to create breathtaking home renovations for clients in the Dallas-Fort Worth area *without* major demolition. The busy mom of three, who captivates her social audience with her hilarious and relatable family life, offers clever design solutions and inspiring cost-saving ideas that translate into stunning home overhauls—often without removing walls or tackling large-scale demo. The new season is slated to premiere in summer 2023.

"Watching the energy and positivity that Jenn brings to all aspects of her life in *No Demo Reno* is like a breath of fresh air," said Betsy Ayala, senior vice president, programming and development, HGTV. "Her passion is palpable, and her unique design vision gives our home-obsessed audience new and different ways to approach renovation. More great ideas are in store for millions of her fans with this large episode order."

Fans can binge watch the first two seasons of *No Demo Reno* on <u>discovery+</u> and are invited to stay connected with the series at <u>HGTV.com</u> and by following @HGTV and <u>#NoDemoReno</u> on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. Fans also can follow Jenn on Instagram at @theramblingredhead.

No Demo Reno is produced by RTR Media.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, HGTV.com, that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros.

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