



**NEW SEASON OF HGTV'S HIT SERIES 'CELEBRITY IOU'  
PREMIERES WITH STRONG RATINGS ON MONDAY, NOV. 14**

**New York [Nov. 21, 2022]** HGTV's hit series [Celebrity IOU](#) returned on Monday, Nov. 14, at 9 p.m. ET/PT with a strong ratings performance for the network, delivering a .62 live plus three-day rating among P25-54 and a .82 live plus three-day rating among W25-54. With double-digit ratings increases of 38 percent among P25-54 and 52 percent for W25-54 over year-ago levels, the premiere episode attracted more than 3.2 million total viewers and became a heartfelt tribute to the late [Leslie Jordan](#) who gifted a life-changing home renovation to his best friends of 40 years. Hosted by network superstars and series' executive producers [Drew](#) and [Jonathan Scott](#), *Celebrity IOU* also delivered a .56 L3 rating among upscale P25-54 and a .74 L3 rating among upscale W25-54, garnering respective gains of 27 percent and 25 percent over the previous year. In addition, excluding news and sports, the Nov. 14 premiere ranked as a top 3 cable premiere among P25-54, W25-54, M25-54, upscale P25-54, upscale W25-54 and upscale M25-54 in its 9-10 p.m. timeslot.

HGTV's digital platforms also captured *Celebrity IOU*'s passionate fanbase, with content in support of the season premiere delivering more than 100K video views across the net's [Facebook](#), [Twitter](#) and [Instagram](#) accounts and more than 330K page views on [HGTV.com](#). And, the premiere is the #1 most-watched episode on HGTV GO since it aired on Nov. 14.

New episodes of *Celebrity IOU*—featuring Drew and Jonathan and their celebrity friends who wield sledgehammers and pick up power tools to help extraordinary people in their lives get the renovations they need—air Mondays at 9 p.m. ET/PT on HGTV and are available to stream the same day on [discovery+](#). Past seasons of the series also can be streamed on [discovery+](#).

*Celebrity IOU* is produced by Scott Brothers Entertainment.

**ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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