

## SEASON PREMIERE OF HIT HGTV SERIES 'MY LOTTERY DREAM HOME' ON NOV. 25 DELIVERS STRONG RATINGS FOR THE NETWORK

**New York [Dec. 1, 2022]** The season opener of HGTV's hit series *My Lottery Dream Home*, starring **David Bromstad**, delivered impressive ratings for the network when it premiered on Friday, November 25, at 9 p.m. ET/PT. The episode garnered a .65 live plus three day rating among P25-54 and a .77 L3 rating among W25-54, resulting in a respective 55 percent and 45 percent lift over the prior six weeks. The premiere also performed well among upscale viewers, generating a .67 L3 rating among P25-54 and a .76 L3 rating among W25-54. Excluding news and sports, the season premiere of *My Lottery Dream Home* ranked as a Top 3 non-news/sports cable premiere among P25-54, W25-54, M25-54, upscale P25-54, upscale W25-54, and upscale M25-54 viewers in its Friday 9-9:30 p.m. timeslot.

Fans can stream every season of *My Lottery Dream Home* on <u>discovery+</u> and can find more show content on HGTV's digital platforms at <u>HGTV.com</u> and by following @HGTV and <u>#MyLotteryDream Home</u> on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. Fans also can connect with David on Instagram <u>@bromco</u>.

My Lottery Dream Home follows HGTV star David Bromstad as he crisscrosses the country to help newly-moneyed clients find fantasy homes with their sudden wealth. This season, he is excited to help a new host of winners from places spanning from Nashua, New Hampshire, to Grimes, Iowa, in search for decked-out properties that will check off every box on a lottery winner's wish list.

My Lottery Dream Home is produced by Beyond Productions.

## **ABOUT HGTV**

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, HGTV.com, that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220

countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit <a href="https://www.wbd.com">www.wbd.com</a>.

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