



DENVER-BASED BUILDER RICO LEÓN SALVAGES HOMES STUCK IN RENOVATION NIGHTMARES IN NEW HGTV SERIES 'RICO TO THE RESCUE'

Series Premieres Saturday, Jan. 7, at 9 p.m. ET/PT

NEW YORK [Dec. 13, 2022] Builder [Rico León](#) will step in to help Denver homeowners salvage renovations that have gone off the rails in the new HGTV series ***Rico to the Rescue***, premiering Saturday, Jan. 7, at 9 p.m. ET/PT. Driven by his parents' past experience with a crooked contractor, Rico is an advocate for desperate families who need an empathetic expert to fix their stressful situations. In each of the season's eight episodes, he and his skilled team will tour the house to assess the projects, work to resolve issues with the builder and create a renovation and design plan to turn the construction nightmare into a dream home. *Rico to the Rescue* will air in HGTV's new Saturday primetime lineup spotlighting trusted experts who save homeowners from bad renovations.

"I'm an advocate for homeowners dealing with a contractor crisis, because my own parents were taken advantage of during a renovation," said Rico. "When I get a call for help, my goal is to resolve the conflict between the homeowner and the home builder and to go above and beyond to successfully complete the project."

In the premiere episode, Rico will meet a distressed couple who are more than a year into their unfinished renovations with a contractor and the relationship has turned nasty. Upset by the builder's poor communication and subpar project management, Rico will attempt to mediate the situation—but with no success. He'll bring in his expert team, including designer [Poonam Moore](#) and chief estimator [Matt Plowman](#), to get the project back on track, mitigate timely issues and deliver a stunning basement overhaul which includes a nursery, main bedroom and bathroom. In addition, Poonam will rally support from her local suppliers and surprise the family with an unexpected kitchen remodel. As the season continues, Rico will right more wrongs for clients who have been let down by their contractors, including restoring a young family's fire-damaged townhouse and completing a downstairs gameroom.

Fans can connect with *Rico to the Rescue* at [HGTV.com](#) and interact via social media with #RicototheRescue and @HGTV on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). They also can interact with Rico ([@rico.to.the.rescue](#)) on Instagram. The new episodes will be available on HGTV GO the same day and time as the TV premieres—Saturdays beginning Jan. 7 at 9 p.m.

Rico to the Rescue is produced by Watt Pictures.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](https://www.hgtv.com), that attracts an average of 9.6 million people each month; a social footprint of 28 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](https://www.facebook.com/hgtv), [Twitter](https://twitter.com/hgtv), [Pinterest](https://www.pinterest.com/hgtv), [Instagram](https://www.instagram.com/hgtv) and [TikTok](https://www.tiktok.com/@hgtv). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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