



FOR IMMEDIATE RELEASE
December 16, 2022

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**TLC WILL FINISH 2022 AS THE #1 PRIMETIME
AD-SUPPORTED CABLE NETWORK
WITH WOMEN FOR THE THIRD YEAR IN A ROW**

**– Network Delivers 3 of the Top 5 Unscripted Series in Cable and 2 of the Top 5
Unscripted Freshman Series with Adults & Women 18-34 –**

For the third year in a row, TLC will finish 2022 as cable's highest-rated network without sports in primetime with women 25-54, 18-49 and 18-34. The network will also hold its #1 position as the top primetime cable network without news or sports across key demographics Persons and Women 25-54, 18-49 and 18-34. More than any other cable network, TLC has three of the top five unscripted programs in entertainment cable in the adult/women key demos with its smash hit series *90 Day Fiance: Before the 90 Days*, *Sister Wives* and *90 Day Fiance*. Additionally, the network has two of the top five unscripted Freshman primetime series on cable for the year with Adults 18-34 and Women 18-34 – *I Am Shauna Rae* and *Loren & Alexei: After The 90 Days*.

TLC ranked #1 on Sunday nights with total viewers throughout the year with Adults 25-54, Women 18-49 and Women 18-34, and held the #1 non-sports and news program on Tuesdays among Women 25-54 for a total of 25 consecutive weeks thanks to powerhouse returning shows *Little People Big World*, *Welcome to Plathville* and *My Big Fat Fabulous Life*. The network is also the #1 cable entertainment network without sports in Primetime on Mondays with Adults and Women 25-54 and 18-49. In a declining cable landscape, TLC earned single to double-digit growth on two nights of the week among households/P2+ viewership (Monday and Wednesday nights).

“For three years in a row, TLC has consistently proven to be one of the most viewed entertainment networks,” said Howard Lee, President of TLC Streaming and Original Networks. “Home to remarkable people with heartwarming stories and fascinating lives, TLC has a magic formula that our viewers crave and come back to again and again.”

TLC continues to serve as the go-to destination for unscripted content with an ambitious slate of new and returning series on tap for 2023, including buzzy, hit shows that continue to dominate as the top unscripted entertainment series on cable. In the first quarter alone, TLC has ten returning shows and two brand-new series totaling over 160 hours of new content.

For ease, bulleted ratings highlights for this year include:

NETWORK HIGHLIGHTS

- ***TLC is the #1 Primetime cable network without news or sports with key demos:***
W25-54/18-49/18-34, P25-54, P/W18-49/18-34 and top 5 in overall cable in 2022td.
- ***TLC is in the top 5 ad-supported cable network on 5 nights of the week*** with W25-54 and 4 nights of the week with W18-49 in 2022td, including #1 on Sundays and Tuesday nights & #1 non-sports on Monday nights among W25-54 (the nights are Sunday, Monday, Tuesday, Wednesday, Friday)
- ***TLC is the #1 Primetime ad-supported cable network on Sundays*** with HH, P/W25-54/18-49/18-34 & P2+.
- ***#1 Primetime ad-supported cable network on Tuesdays with W25-54.***
- ***TLC is a Top 10 cable network in Total Day with W25-54/18-49 in 2022td.***
- ***TLC held Tuesday's #1 non-sports/news cable program of the night with W25-54 for a total of 25 consecutive weeks*** (*Little People Big World* for 10 nights, *Welcome to Plathville* for 3 nights, and *My Big Fat Fabulous Life* for 11 nights, plus *My Big Fat Fabulous Life*/7 *Little Johnstons* for 1 night).
- ***Single to double-digit ratings growth on 2 nights of the week among HH/P2+:***
 - Single to double-digit ratings growth Monday nights among HH, P/W25-54/18-49 & P2+ vs. YAGO.
 - Single-digit ratings growth on Wednesday nights among HH/P2+.

SERIES HIGHLIGHTS

- ***TLC has the #1 unscripted cable program with W18-49/18-34*** in 2022td (*90 Day Fiance: Before the 90 Days*).

- **TLC has the #1 and #3 unscripted cable programs with W25-54 in 2022td** (*90 Day Fiance: Before the 90 Days/Sister Wives*).
- **TLC has 3 of the top 5 non-sports/non-news unscripted cable programs with P/W25-54 & P18-49/18-34 in 2022td**, more than any other network (*Before the 90 Days, Sister Wives, 90 Day Fiance; P18-49/18-34 includes 1000lb Sisters*).
- **TLC has 2 of the top 5 unscripted Freshman primetime series on cable** in 2022td with P/W18-34 (*I Am Shauna Rae & Loren & Alexei: After the 90 Days*).

SOCIAL HIGHLIGHTS

- **TLC is the #1 cable network driving video views for reality and unscripted programming for 2022**
- **On TikTok, TLC ranked as the #2 network for Total Engagements with 83 million.**

ABOUT TLC

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope and human connection with programming genres that include fascinating families, heartwarming transformations and life's milestone moments. TLC finished 2021 as the #1 primetime ad-supported cable network with W25-54 and W18-49 for the second year in a row.

TLC is a global brand available in more than 77 million homes in the US and 270 million households around the world. Viewers can enjoy their favorite shows anytime, anywhere on [discovery+](#), the definitive non-fiction, real-life subscription streaming service. A destination online, [TLC.com](#) offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC on Facebook, Instagram, Twitter, Snapchat and Pinterest. TLC is part of Discovery (NASDAQ: DISCA, DISCB, DISCK), reaching 3 billion cumulative viewers in more than 220 countries and territories to satisfy curiosity and captivate superfans with a portfolio of premium nonfiction, lifestyle, sports and kids content brands.

For more information on TLC shows, visit press.discovery.com/tlc/us; for more on discovery+ shows, visit press.discoveryplus.com.