

POWERHOUSE HOME RENOVATION STARS BATTLE IT OUT IN BIGGEST SEASON YET OF HGTV COMPETITION SERIES 'ROCK THE BLOCK'

Premieres Monday, March 6, at 9 p.m. ET/PT on HGTV and discovery+

NEW YORK [Feb. 1, 2023] Rock the Block, HGTV's smash hit home renovation competition series, is back for its biggest season ever when it premieres Monday, March 6, at 9 p.m. ET/PT on HGTV and is available to stream the same day on discovery+. Hosted by popular carpenter, craftsman and design expert Ty Pennington, the new six-episode season will feature the biggest houses and the biggest budgets in Rock the Block history, raising the stakes to an all-time high as four teams of HGTV's powerhouse experts face-off in an epic home renovation battle in the picturesque town of Berthoud, Colorado. Competitors include renovation hot shots Bryan and Sarah Baeumler (Renovation Island); luxury design experts Michel Smith Boyd and Anthony Elle (Luxe for Less); farmhouse fanatic Jonathan Knight and high-end residential designer Kristina Crestin (Farmhouse Fixer); and from Fix My Flip, billion-dollar real estate broker and house-flipping expert Page Turner and contractor extraordinaire Mitch Glew. The teams will have just six weeks and a budget of \$250,000 to renovate four identical 5,000-square-foot properties—each valued at \$1.9 million before the renovations begin—and transform them into luxurious homes that reflect their signature vision and stunning design style. The team who adds the most value to their property will win the ultimate bragging rights as Rock the Block champions and receive a street named in their honor.

"Everything about this season of *Rock the Block* is huge: the homes, the budgets, even the scenery, is massive," said Loren Ruch, Head of Content, HGTV. "And for the first time, the houses are situated in a cul-de-sac, so the teams have a clear view of each other's homes throughout the competition. The gloves are off and we can't wait to see how these immensely talented experts bring their astonishing designs to life."

During the premiere, popular Arkansas home renovators <u>Dave</u> and <u>Jenny Marrs</u> (*Fixer to Fabulous*) will arrive on location to determine which competitors created the ideal kitchen and dining area for a potential buyer. Throughout the season, more HGTV stars will stop by to assess the spaces in each home, including renovation dynamos <u>Mina Starsiak Hawk</u> (*Good Bones*) and <u>Jenn Todryk</u> (*No Demo Reno*), who will use their experience as designers and moms to evaluate the entry and living room areas. Top-selling real estate agents and twin sisters, <u>Lyndsay Lamb</u> and <u>Leslie Davis</u> (*Unsellable Homes*) will judge the main bedroom suite, while designer and home renovation expert <u>Alison Victoria</u> (*Windy City Rehab*) and designer <u>Veronica Valencia</u> (*Revealed*) will deliberate the homes' 1,500-square-foot lower levels. Popular husband-wife duo and former *Rock the Block* champions, <u>Brian</u> and <u>Mika Kleinschmidt</u> (*100 Day Dream Home*), will rely on their expertise as custom home builders to evaluate each property's exterior look. The season's finale episode will conclude with reigning *Rock the Block* champs, real estate

broker and designer Egypt Sherrod and her husband, expert builder Mike Jackson (Married to Real Estate), alongside season one winner and home renovation expert Jasmine Roth (Help! I Wrecked My House) as they announce the winning team.

"Each duo is well aware of their competitors' brilliant renovation and design skills," said Loren. "They know they can't hold back in any way and expect to win."

The winner of *Rock the Block* also will receive a donation made on their behalf to help <u>Turn Up!</u> <u>Fight Hunger</u>, which will provide up to 100,000 meals to kids living with hunger through <u>No Kid Hungry</u>.

The homes were built by Landmark Homes within Heron Lakes, a Hillside Commercial Group community, in Berthoud, Colorado.

Fans can stream the first three seasons of *Rock the Block* on <u>discovery+</u> and stay tuned for more new season updates on HGTV's digital platforms at <u>HGTV.com</u> and via @HGTV and <u>#RocktheBlock</u> on <u>Facebook</u>, <u>Twitter</u>, <u>TikTok</u> and <u>Instagram</u>.

Rock the Block is produced by Big Table Media.

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Viewers can become fans of HGTV and interact with other home improvement enthusiasts through <u>Facebook</u>, <u>Twitter</u>, <u>Pinterest</u>, <u>Instagram</u> and <u>TikTok</u>. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit <u>www.wbd.com</u>.

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