



## HGTV PICKS UP 12 MORE EPISODES OF 'MARRIED TO REAL ESTATE' DURING ITS STRONG SOPHOMORE SEASON

**New York [March 1, 2023]** HGTV ordered a mid-season renewal of 12 one-hour episodes for *Married to Real Estate*, starring powerhouse real estate broker and designer [Egypt Sherrod](#) and her husband, expert builder [Mike Jackson](#), as they help families buy and renovate their dream homes in Metro Atlanta. Since its season two premiere on Thursday, Jan. 12, at 9 p.m. ET/PT, the series has averaged a .53 live plus-three day rating among W25-54 and a .57 live plus three-day rating among upscale W25-54, reflecting increases of 66 percent and 78 percent over the prior six weeks. Attracting more than 10.8 million total viewers across just seven episodes, *Married to Real Estate* is a top 3 non-news/sports cable program among upscale W25-54 in its Thursday 9-10 p.m. timeslot. In addition, it is a top 5 non-news/sports cable program among P25-54, W25-54 and upscale P25-54. The new season is slated to premiere in early 2024.

HGTV fans also have engaged with *Married to Real Estate* on the network's digital and social platforms, with content in support of the new season delivering 1.3 million video views across [Facebook](#), [Twitter](#), [Instagram](#) and [Tik Tok](#) and nearly 470K page views on [HGTV.com](#).

"From the beginning, we knew Egypt and Mike would be our next big stars," said Loren Ruch, Head of Content, HGTV. "It's more than their expertise, passion and authenticity that make them appealing to our audience, it's also their aspirational relationship, love of community and family life. This combination fueled the double-digit ratings increases for *Married to Real Estate* this season and helped us attract new viewers."

New episodes of *Married to Real Estate* air Thursdays at 9 p.m. ET/PT on HGTV and are available to stream the same day on [discovery+](#). Also on discovery+, fans can binge watch the series' first season, as well as Egypt and Mike's renovation showdown in season three of hit home reno competition series *Rock the Block* and Egypt's previous HGTV series. Fans also are invited to connect at [HGTV.com](#) and by following @HGTV and #MarriedtoRealEstate on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#). And, fans can follow Egypt ([@egyptsherrod](#)) and Mike ([@djfadelf](#)) on Instagram.

*Married to Real Estate* is produced by 51 Minds Entertainment.

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 11 million people each month; a social footprint of nearly 29 million;

HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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