

HGTV ORDERS EIGHT MORE EPISODES OF 'RICO TO THE RESCUE'

New York [March 1, 2023] HGTV has picked up eight new episodes of freshman series *Rico to the Rescue*, which attracted more than 11.8 million total viewers since its premiere on Saturday, Jan. 7, at 9 p.m. ET/PT. In its timeslot, *Rico to the Rescue* ranked as a top 5 non-news/sports cable program among P25-54, W25-54, upscale P25-54 and upscale W25-54. During the series, builder <u>Rico León</u> and his team, designer <u>Poonam Moore</u> and chief estimator <u>Matt Plowman</u>, help Denver homeowners resolve issues with previous contractors and salvage their renovations. The new season is slated to air in early 2024.

On HGTV's digital and social platforms, content in support of *Rico to the Rescue* garnered 1.7 million video views across <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Tik Tok</u> and more than 107K page views on <u>HGTV.com</u>.

"Rico León's relatability, empathy and no-nonsense expertise instantly resonated with millions of HGTV fans during his first season," said Loren Ruch, Head of Content, HGTV. "He's an authentic champion for homeowners stuck in renovation nightmares."

"I'm proud of my Puerto Rican heritage and the strong family I grew up in," said Rico. "I've already realized my dream to help homeowners and now I get to showcase this important work on HGTV. I can't wait to get started on a new season of *Rico to the Rescue*."

The first season of *Rico to the Rescue* is available to stream on <u>discovery+</u>. Fans are invited to connect with the series at <u>HGTV.com</u> and by following @HGTV and <u>#RicototheRescue</u> on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. And, fans can follow Rico at <u>@rico.to.the.rescue</u> on Instagram.

Rico to the Rescue is produced by Watt Pictures.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. HGTV content also is available on discovery+, the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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