



HGTV FAST-TRACKS A SECOND SEASON OF BREAKOUT MONDAY NIGHT HIT 'DOWN HOME FAB' STARRING CHELSEA AND COLE DEBOER

NEW YORK [Feb. 2, 2023] HGTV has triggered a mid-season renewal for freshman series [Down Home Fab](#)—the #1 non-news/sports cable program among W25-54 and upscale W25-54 on Mondays at 9 p.m. ET/PT since Jan. 16. Attracting more than six million total viewers and averaging a .65 live plus three-day rating among W25-54 after only three episodes, the series spotlights the network's latest dream team, [Chelsea](#) and [Cole DeBoer](#) of *Teen Mom 2* fame, as they start a renovation business in their hometown of Sioux Falls, South Dakota. HGTV's highest-rated freshman series since May 2022, *Down Home Fab* also is a top 3 non-news/sports cable program among P25-54 and upscale P25-54 in the Monday 9-10 p.m. timeslot. The new eight-episode season is slated to air in early 2024.

With more than 15.6 million followers across their social accounts, Chelsea and Cole have brought scores of fans to HGTV's social and digital platforms. Content in support of *Down Home Fab* has delivered nearly 15 million video views across HGTV [Facebook](#), [Twitter](#), [Instagram](#) and [Tik Tok](#) accounts. Additionally, the series is the most popular show page on [HGTV.com](#).

"Chelsea and Cole's undeniable on-screen chemistry and enthusiasm for renovation brings in millions of fans every week to HGTV's platforms," said Loren Ruch, Head of Content, HGTV. "We can't wait to get the ball rolling on a new season, and in the meantime we've got three upcoming episodes and lots more digital content with this dynamic couple in store."

Down Home Fab airs Mondays at 9 p.m. ET/PT on HGTV and is available to stream the same day on [discovery+](#). For show updates, fans can visit [HGTV.com](#) and follow [@HGTV](#) and [#DownHomeFab](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [Tik Tok](#), and follow the DeBoers on Instagram at [@chelseahouska](#) and [@coledeboer](#).

Down Home Fab is produced by RTR Media.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 77 million U.S. households; a website, [HGTV.com](#), that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products

line. HGTV content also is available on [discovery+](#), the definitive non-fiction, real life subscription streaming service available on most mobile and connected TV devices.

Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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