

## \*\*\*\*\*Premiere Programming Alert\*\*\*\*

## HGTV REAL ESTATE STAR PAGE TURNER HELPS OVERWHELMED FLIPPERS MAXIMIZE PROFIT IN NEW SEASON OF 'FIX MY FLIP'

WHAT: Fix My Flip

**WHERE/WHEN:** The new season of *Fix My Flip* will premiere on Thursday, May 4, at 9 p.m. ET/PT and will be available to stream on <u>discovery+</u> the same day.

WHO: Licensed real estate agent Page Turner will jump in to help overwhelmed house flippers when HGTV premieres its sophomore season of *Fix My Flip* on Thursday, May 4, at 9 p.m. ET/PT. The series, which attracted 12.4 million total viewers in its first season, will follow Page – who has sold millions in real estate and completed more than 100 successful flips – as she meets with struggling flippers to assess their dire mid-reno properties. In each episode, she will bring in her expert builder, Mitch Glew, her sweat equity, and often her own money, to get things back on track. Empowered with decades of real estate experience and an impressive track record, Page will fix everything from blown budgets and mismanaged schedules to uninspired upgrades and lackluster design so that everyone can make *big* profit.

In the season premiere, Page will help a father/daughter flipping duo, Allison and Juan, who have flipped several houses, but haven't made much money in the process. To make matters worse, Allison and Juan do not see eye-to-eye on design or where to allocate dollars for their latest project in Huntington Beach. After advising them to do a full renovation reset, Page will show them the necessary updates, easy improvements and budget-friendly amenities that will help sell the home at their desired price point. Throughout the season, Page will rely on her business savvy to take on every high-stakes negotiation and show ambitious flippers how to succeed in one of the toughest real estate markets in the country.

Fix My Flip is produced by Big Table Media and BLW Productions.

on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. They also can follow Page (<u>@PageTurnerUnlimited</u>) on Instagram. The episodes also will be available on HGTV GO the same day and time as the linear premieres—Thursdays at 9 p.m. beginning May 4.

PHOTO (COURTESY OF HGTV): Page Turner, star of HGTV's Fix My Flip

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