



*****First Look Alert*****

HGTV BRINGS MATTEL'S WORLD-FAMOUS DREAMHOUSE TO LIFE IN NEW COMPETITION SERIES 'BARBIE DREAMHOUSE CHALLENGE'

FIRST LOOK: [Barbie Dreamhouse Challenge first look video available here.](#)

WHAT: One of the world's most iconic toys will become reality when HGTV taps into the zeitgeist of Mattel's Barbie® in its new competition series, [Barbie Dreamhouse Challenge](#), set to premiere on HGTV and stream on **Max** this summer.

WHO: Inspired by the singular, enduring popularity of the global icon herself and by the excitement surrounding the upcoming release of the Warner Bros. Pictures film, *Barbie*, HGTV will harness the unmatched power of its corporate siblings to support four nostalgia-filled episodes and execute Barbie-themed cross-network content and promotions. Punctuated by celebrity guests, pop culture history and a plethora of Barbie surprises, *Barbie Dreamhouse Challenge* will be hosted by supermodel, designer, author and entrepreneur [Ashley Graham](#) and feature eight teams of HGTV superstars as they transform a Southern California home into a real-life Barbie Dreamhouse. In the end, one passionate Barbie fan will get the chance to win a once-in-a-lifetime stay in a home created for dreamers.

During the series, 15 talented HGTV home design and renovation experts and one celebrated Food Network chef will participate in the creation of Barbie's Dreamhouse, including: [Egypt Sherrod](#) and [Mike Jackson](#) (*Married to Real Estate*); [Jasmine Roth](#) (*Help! I Wrecked My House*) and [Antonia Lofaso](#) (*Beachside Brawl*); [Ty Pennington](#) (*Rock the Block*) and [Alison Victoria](#) (*Windy City Rehab*); [Jonathan Knight](#) and [Kristina Crestin](#) (*Farmhouse Fixer*); [Christina Hall](#) and [James Bender](#) (*Christina on the Coast*); [Keith Bynum](#) and [Evan Thomas](#) (*Bargain Block*); [Brian](#) and [Mika Kleinschmidt](#) (*100 Day Dream Home*); and [Michel Smith Boyd](#) and [Anthony Elle Williams](#) (*Luxe for Less*). Teams will overhaul areas of the home with an era-specific style, such as an early 1960s atomic age kitchen, a '70s disco vibe for Ken's Den and a main bedroom decked out in '80s glam.

DIGITAL/SOCIAL: For the latest announcements on *Barbie Dreamhouse Challenge*, fans are invited to stay connected across HGTV's digital platforms at [HGTV.com](#) and via @HGTV on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) using the hashtag [#BarbieDreamHouseChallenge](#).

Barbie Dreamhouse Challenge is produced by Mission Control and Mattel Television.

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