



GUY FIERI AND HIS FAMILY HIT THE ROAD FOR AN AWESOME ADVENTURE THROUGH APPALACHIA ON THE NEW SEASON OF GUY'S ALL-AMERICAN ROAD TRIP

New Season Premieres on Friday, June 2nd at 9pm ET/PT on Food Network

NEW YORK –April 26, 2023 – Guy Fieri, his wife **Lori**, and his sons **Hunter** and **Ryder** are packing up the RV for an epic road trip through Appalachia on the new season of *Guy's All-American Road Trip*. The trip kicks off on <u>Friday</u>, <u>June 2nd at 9pm ET/PT</u> on Food Network, as the Fieris, along with a caravan of campers full of their family and friends, hit the road for an unforgettable trip full of wild adventures, family competitions, and some of the best food in Tennessee and Kentucky. Each of the four hour-long episodes is packed with dynamite dishes, iconic destinations and attractions. From crispy, juicy fried chicken at Dollywood, to Tiki cocktails at Guy's very own Downtown Flavortown, and to next level BBQ camp-side, the eats are unlike anything they have had before. With stops at the National Corvette Museum for an action-packed race around the track, Guntown Mountain for a lasso competition, and Iron Mountain Metal Craft for a lesson in blacksmithing with a hands-on forging experience, it's all big-time fun on this monster road trip.

"There's nothing my friends and family dig more than loadin' up the RV's and hittin' the open road," said Fieri. "This trip is filled with crazy adventures, family competitions, and some of the best food Appalachia has to offer. Buckle up, it's going to be a wild ride!"

The Fieris and their closest family and friends embark on a trip of a lifetime with pit stops along the way to meet great people, eat incredible food, and make new memories. Before they hit the road, they must fuel up with a mouthwatering lunch in Nashville, Tennessee served by some of Guy's favorite local Triple D spots. Once they get to the campground, the rain doesn't stop this crew from having a real deal Mexican feast. Then, it's off to a fun roadside attraction in Bowling Green, Kentucky that takes everyone on a trip back to the Old West. Next up, is Chaney's Dairy Farm for an over-the-top, family against family, ice cream-making contest. They continue to milk Kentucky for an adrenaline pumping spin around the speedway at NCM Motorsports Park. After some hot laps, they head across the street for a tour of the National Corvette Museum. Plus, there is a real deal pizza showdown back at the campgrounds.

"Guy Fieri takes 'road trip' to the next level on *Guy's All-American Road Trip*," said Betsy Ayala, Head of Content, Food, Warner Bros. Discovery. "Audiences won't want to miss Guy at the wheel leading the way to the most mouthwatering meals and iconic locations across Appalachia. Every episode has all the ingredients for the perfect vacation- family, food and fun, with a side of action and adventure."

On the next leg of the trip, the Fieris and friends are rolling out for the longest leg of the trip with some awesome surprises along the way. The first stop is in Petros, Tennessee for finger-licking BBQ at a penitentiary followed by a tour of the jail by a former inmate. Next, they make a detour at classic Triple D joint, Pizza Palace in Knoxville, Tennessee to check out the new dishes they have been serving up. Then, they head to a party on the river, where the families dive into some water sports from boating, wakeboarding, and tubing. After working up an appetite on the water, it's a burger showdown between the families for dinner. The competition continues the next day at English Mountain Trout Farm as the kids must try to catch the golden trout. With all the fish they catch the families have a delicious trout cook-off at the campgrounds.

With 300 more miles of southern specialties and Appalachian experiences to cover, the caravan heads to Pigeon Forge, Tennessee for some next-level nachos, outrageous burgers, one-of-a-kind waffles and a tiki drink oasis at Guy's very own Downtown Flavortown. The family competition get serious as they go head-to-head in a game of mini bowling. Then, they head down the street to discover how handmade knives are crafted. Next, they dig into homestyle fried chicken and cinnamon bread at Dollywood. To round out the day, the crew goes hog wild at a pit stop in Madisonville, Tennessee at a bacon legend Benton's Smoky Mountain Country Hams.





In South Pittsburg, Tennessee, Guy gets a tour that most chefs only dream about at the Lodge Cast Iron Foundry, where he learns how cast-iron cookware is made from raw material to finished product. Then it's over to Sewanee, Tennessee to check out Midway Mushrooms where they produce a wide variety of gourmet mushrooms. Next, the families load up on southern sweets at a bakery that has been around for 120 years, Dutch Maid Bakery. Then, things get a little wild in Chattanooga when the families battle it out in a mechanical bull competition. They also head to the Tennessee Aquarium in Chattanooga, where the Fieris make a recipe to feed to the lemurs. For the last day of the trip, they head back to Nashville to make custom cowboy hats and enjoy authentic Tennessee BBQ to close out the epic trip around Appalachia.

Fans can see photos from the road trip at <u>FoodNetwork.com/GuysRoadTrip</u> and can get ideas for their own vacation. Plus, they can share their own trip highlights using #GuysRoadTrip.

Guy's All-American Road Trip is produced by Citizen Pictures for Food Network.

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