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FOOD NETWORK'S *SPRING BAKING CHAMPIONSHIP*

BRINGS SWEET SUCCESS

NEW YORK – May 15, 2023 – Food Network's ninth outing of seasonal baking competition *Spring Baking Championship* saw an average .95 P18+ and 1.39 W18+ L3 rating, reaching more than 8.8 P2 viewers. This season now stands as the series' highest-rated season among P/W18+ since 2020 with ratings up double-digits from the prior run, +12% and +13% respectively. Last week's season finale delivered .98 P18+ and 1.42. W18+ L3 rating, with Food Network ranking as the #1 non-news/sports cable network in Prime among P/W18+. On social, the season wrapped up with a total of 45 million social impressions and 20 million social video views. Hosted by **Jesse Palmer**, *Spring Baking Championship* has been picked up for a tenth season that will air in the spring of 2024.

Vibrant colors, fresh fruits and bright flavors are on display as 12 of the best bakers in the country compete in challenges for the title of *Spring Baking Champion* and the \$25,000 prize. To survive week-to-week, the bakers must prove their abilities in front of expert judges **Kardea Brown**, **Nancy Fuller** and **Duff Goldman**. The array of springtime treats in this one-hour series is the sweetest way to kickoff spring.

Spring Baking Championship is produced by Triage Entertainment.

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FOOD NETWORK (www.foodnetwork.com) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to more than 74 million U.S. households and draws an average of 50 million unique web users monthly with a social footprint of 71 million, while

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