



'CHEAP OLD HOUSES' STARS ETHAN AND ELIZABETH FINKELSTEIN RETURN TO HGTV IN NEWLY GREENLIGHTED SERIES

HGTV Fans Invited to Visit @cheapoldhouses on Instagram to Vote For New Series Title

New York [May 30, 2023] Ethan and Elizabeth Finkelstein, stars of the hit series [Cheap Old Houses](#) and founders of the addictive [social media phenomenon](#) by the same name that touts more than 2.4 million followers and counts A-list celebrities among its fans, will take their love of older homes to the next level in a newly greenlighted HGTV series slated to premiere in spring 2024. The eight-episode season will follow Ethan and Elizabeth as they guide hopeful homebuyers in New England through the emotional journey of purchasing, preserving and restoring their own property bargains.

Driven by Elizabeth's background as a historic preservationist, Ethan's ingenuity with do-it-yourself budgeting and their shared passion for saving old property gems, they'll take the buyers on tours of two houses brimming with historical significance and architectural uniqueness—and both listed at under \$199,000—and help them decide which is their dream project. Then, joined by designer [Jennifer Salvemini](#) and architectural designer [Scott Reed](#), Ethan and Elizabeth will get hands-on with the new owners as they overhaul the forgotten properties into beautifully restored homes with vintage charm.

"More than 15 million cheap old house fans tuned in to Ethan and Elizabeth's first season on HGTV," said Loren Ruch, Head of Content, HGTV. "This strong response to a show spotlighting older homes inspired us to identify what's next for the Finkelsteins. We're adding the process of buying and restoring these affordable houses to their new series, which will result in astounding transformations of not only traditional older properties but out-of-the-box ones as well."

Starting today, HGTV invites its passionate fan base to engage with [@cheapoldhouses](#) on Instagram by casting their vote for the title of Ethan and Elizabeth's new series. Fans can choose their favorite from three potential titles: *Who Wants to Buy a Cheap Old House?*; *Desperately Seeking a Cheap Old House*; and *Who's Afraid of a Cheap Old House?*. Ethan and Elizabeth will reveal the winning title on their popular Instagram account on Wednesday, June 14.

For the latest series updates, fans can visit [HGTV.com](#) and follow @HGTV on [Facebook](#), [Twitter](#), [TikTok](#) and [Instagram](#). They also can get more behind-the-scenes content and check out the Finkelstein's latest property listings at [@cheapoldhouses](#) on Instagram.

The series is produced by Critical Content in association with Roberts Media.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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