

FAMILY HERITAGE INSPIRES DEEPLY PERSONAL DESIGNS IN NEW HGTV SERIES 'REVEALED' STARRING DESIGNER VERONICA VALENCIA

New York [May 31, 2023] Homeowners' family history, heritage and culture will spark inspiration for every renovation in HGTV's newest series, *Revealed*. During the series, premiering Thursday, June 29, at 10 p.m. ET/PT, designer and mom of two, <u>Veronica Valencia</u> and her team, will meet with clients to learn about their family background and meaningful moments from their past. In each episode, she'll consult with a genealogist to learn more about her clients' cultural identity and create a life-size mood board inspired by the aesthetic details of their family story. Veronica and her expert team consisting of design guru Tommy Rouse, master builder David Bohler and talented artist Joshua Smith will then transform the home, creating beautiful and modern spaces that honor the family's cultural heritage. She also will include special heirloom projects, such as artwork and artifacts, that weave the homeowners' personal legacy into the overall design. *Revealed* will also be available to stream the same day on Max[®].

"As a Mexican and Native American designer, culture and tradition have always played a vital role in my life," said Veronica. "I've been inspired to tell a family's story through design in over 600 home renovations, and I believe that discovering our roots can profoundly influence every aspect of our lives."

In the premiere episode, Veronica will meet the Billups who yearn for a home that celebrates their roots and their history. Veronica will learn more about the family's West African origins and pays tribute by creating an heirloom sculpture inspired by the ancient Benin Bronzes. Throughout the series, Veronica will incorporate creative and thoughtful heirloom pieces into each home, including a vintage style record console and a display case full of sentimental items honoring passed loved ones. She also will spotlight cherished family photos and mementos previously stored away to renew each family's connection to their ancestors.

HGTV's digital and social platforms will offer exclusive *Revealed* content at <u>HGTV.com</u> and by following @HGTV and #HGTVRevealed on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u>. Fans also can follow Veronica (<u>veronicavalencia</u>) Instagram. *Revealed* will also be available to stream the same day on <u>Max</u>[®].

Revealed is produced by RTR Media.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a

top 10 cable network that is distributed to 76 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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