



HGTV STARS BRING MATTEL'S ICONIC BARBIE DREAMHOUSE TO LIFE IN NEW COMPETITION SERIES 'BARBIE DREAMHOUSE CHALLENGE' HOSTED BY ASHLEY GRAHAM, PREMIERING SUNDAY, JULY 16, AT 8 P.M. ET/PT

New York [June 6, 2023] Days before the hotly anticipated release of the Warner Bros. Pictures film [Barbie](#), HGTV will unveil its epic life-size renovation of the iconic Mattel toy, Barbie® Dreamhouse, creating the biggest, boldest and most whimsical home of all time in its newest competition series, [Barbie Dreamhouse Challenge](#). Premiering on HGTV Sunday, July 16, at 8 p.m. ET/PT, the four-part event series hosted by supermodel, designer, author and entrepreneur [Ashley Graham](#) will feature eight teams of HGTV superstars and one celebrated Food Network chef as they transform a Southern California home into a real-life Barbie Dreamhouse. And, one passionate Barbie fan will win a once-in-a-lifetime sleepover staycation in the completed home!

Barbie Dreamhouse Challenge will be jam-packed with surprise celebrity guest appearances—including some of the film's marquee talent. During the competition, acclaimed designer and Barbie collaborator [Jonathan Adler](#) will serve as head judge alongside HGTV designer and Barbie Dreamhouse expert [Tiffany Brooks](#), who will be joined by a weekly celebrity guest judge. Each episode will feature captivating and nostalgic Barbie content as each team implements daring designs synonymous with the iconic Dreamhouse throughout the home, including a light-up dance floor and an aquarium that doubles as a desk, as well as brilliant toyetic elements like a hat carousel in Barbie's closet and a combination pet elevator/phone booth in the living room. In the end, the winning design team will have a donation made in their name to Save the Children.

"To pull this off, we've assembled the biggest group of renovation stars ever on HGTV to create a real-life fully functioning Barbie Dreamhouse," said Ashley. "The pressure is on for the teams to unleash their creativity far beyond their usual design parameters to dream up a place that Barbie would be proud to call home."

In the supersized 90-minute premiere, Ashley and the competitors will take an inspiring trip to Mattel headquarters and get a mind-blowing Barbie surprise. Kicking off the competition, real estate and design power couple [Egypt Sherrod](#) and [Mike Jackson](#) (*Married to Real Estate*) will face-off against expert builder [Jasmine Roth](#) (*Help! I Wrecked My House*) and Food Network's [Antonia Lofaso](#) (*Beachside Brawl*) for a first-floor showdown.

Egypt and Mike will take inspiration from the neon 1990s Barbie style to reimagine the entryway, living room and dining room into an over-the-top pink paradise. Jasmine and Antonia will create an awe-inspiring kitchen and family room from the 1960s, with space-age touches featuring appliances that appear with the touch of a button and sleek mid-century accents. Kitty Black Perkins, who's credited with designing the first Black Barbie, will make a surprise appearance.

The star-studded lineup of HGTV home design and renovation experts who will compete throughout the season continues in week two. Celebrity guest judge [Nischelle Turner](#) (*Entertainment Tonight*) will review the work of [Ty Pennington](#) (*Rock the Block*) and [Alison Victoria](#) (*Windy City Rehab*), who create a groovy

Disco-themed 1970s den for Ken, while [Jonathan Knight](#) and [Kristina Crestin](#) (*Farmhouse Fixer*) tap into 1980s glam to bring the primary suite to life.

In week three, [Keith Bynum](#) and [Evan Thomas](#) (*Bargain Block*) will give the front yard and home exterior a toy-riffic 1990s spin and [Brian](#) and [Mika Kleinschmidt](#) (*100 Day Dream Home*) will build an outrageous Y2K era backyard wonderland judged by celebrity guest [Marsai Martin](#) (*Black-ish*).

The finale will feature an homage to Barbie's quintessential style with a futuristic closet and dressing room by [Christina Hall](#) and [James Bender](#) (*Christina on the Coast*). [Michel Smith Boyd](#) and [Anthony Elle Williams](#) (*Luxe for Less*) will design a chic office worthy of Barbie's storied resume. The spaces will be judged by celebrity guest and fashion designer [Christian Siriano](#).

For the latest announcements on *Barbie Dreamhouse Challenge*, fans are invited to stay connected across HGTV's digital platforms at [HGTV.com](#) and via @HGTV on [Facebook](#), [Twitter](#), [Instagram](#) and [TikTok](#) using the hashtag #BarbieDreamHouseChallenge. The series will be available to stream the same day on [Max](#)®.

Barbie Dreamhouse Challenge is produced by Mission Control and Mattel Television.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, [HGTV.com](#), that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#) and [TikTok](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](#).

ABOUT MATTEL

Mattel is a leading global toy company and owner of one of the strongest catalogs of children's and family entertainment franchises in the world. We create innovative products and experiences that inspire, entertain, and develop children through play. We engage consumers through our portfolio of iconic brands, including Barbie®, Hot Wheels®, Fisher-Price®, American Girl®, Thomas & Friends®, UNO®, Masters of the Universe®, Monster High® and MEGA®, as well as other popular intellectual properties that we own or license in partnership with global entertainment companies. Our offerings include film and television content, gaming, music, and live events. We operate in 35 locations and our products are available in more than 150 countries in collaboration with the world's leading retail and ecommerce companies. Since its

founding in 1945, Mattel is proud to be a trusted partner in empowering children to explore the wonder of childhood and reach their full potential. Visit us online at mattel.com.

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