

LIL JON – GRAMMY AWARD[®]-WINNING PRODUCER, RAPPER AND DJ – DELIVERS BIGGER, BOLDER HOME RENOS IN NEW SEASON OF HGTV HIT SERIES 'LIL JON WANTS TO DO WHAT?'

New York [June 8, 2023] Lil Jon, the GRAMMY Award[®]-winning producer, rapper and DJ turned innovative home renovator, will once again team up with popular designer <u>Anitra Mecadon</u> to take skeptical homeowners out of their design comfort zones in a new season of <u>Lil Jon Wants</u> <u>To Do What?</u> premiering on HGTV Monday, July 10, at 9 p.m. ET/PT. The series, which attracted more than 12.7 million total viewers in its freshman run, showcases Lil Jon as he lights up boring homes with his startlingly unconventional renovations. During the fresh eight-episode season, Lil Jon and Anitra will push his bold creative vision to new heights, maxing out homes with over-the-top features that wow homeowners and fans alike.

"I can't wait for viewers to see what we've created in this season of *Lil Jon Wants To Do What?*," said Jon. "We went bigger, bolder and *way* outside of the box for these families. It's been an incredible experience and I'm excited that soon we get to share it with everyone. Get ready for a wild ride!"

Lil Jon and Anitra kick off the new season with an over-the-top basement renovation for clients Chris and Dana, who want to add an epic entertainment area for the whole family. The homeowners will give Lil Jon and Anitra full creative control to dream up a renovation and design that goes beyond the family's wildest expectations. From the sitting area designed to look like a sleek hotel lobby and the upscale sports bar to the kids' game room and home theater with a 100-inch screen, the duo will take Jon's unprecedented renovation ideas and bring them to life. During the season, the duo will take on more awe-inspiring projects, including turning a dated colonial-style home into a futuristic dance club that features an enormous 40-inch disco ball and transforming an unused space into a movie room kitted out to mimic a posh private jet fuselage complete with curved walls, luxe seating and a cool copper-topped bar.

Fans are invited to connect with *Lil Jon Wants To Do What?* on HGTV's digital platforms. Viewers can follow @HGTV and #LilJonWantsToDoWhat on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>TikTok</u> for additional show content and updates. Fans also can follow Lil Jon (@liljon) and Anitra (@anitramecadon) on Instagram. The series will be available to stream the same day on <u>Max[®]</u>.

Lil Jon Wants To Do What? is produced by North South Television.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking

entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to 76 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of nearly 29 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through Facebook, Twitter, Pinterest, Instagram and TikTok. HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, Max, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit <u>www.wbd.com</u>.

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