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## FOOD NETWORK PICKS UP A SECOND SEASON OF *SUMMER BAKING CHAMPIONSHIP*

**NEW YORK – July 5, 2023** – Food Network has ordered a season two pickup of the newest addition to its popular seasonal baking franchise ***Summer Baking Championship***, it was announced today by Betsy Ayala, Head of Content, Food, Warner Bros. Discovery. Hosted by **Jesse Palmer**, *Summer Baking Championship*'s inaugural eight-episode season debuted May 15th and wrapped June 26th. The series is currently Food Network's best freshman performer among W25-54 and P18+ since 2020 and among W18+ since 2019 with season one reaching nearly 12M total viewers (across Food Network/Max/Discovery+) and averaged .83 P18+ and 1.20 W18+ L+3 rating, up 84% and 114% respectively from Food Network's year-to-date prime average. *Summer Baking Championship* also garnered attention on social media, with 43M social impressions and 19M social video views to date. On the series, ten talented bakers from around the country compete in unique summer-themed baking challenges featuring the flavors, ingredients, and celebrations of the season for a chance to earn the title of *Summer Baking Champion* and win \$25,000. Host **Jesse Palmer** puts the bakers' skills to the test to prove they can create the most delectable desserts to impress judges **Duff Goldman**, **Carla Hall**, and **Damaris Phillips**. *Summer Baking Championship* season two production is scheduled to begin later this year.

"Baking championships have long been a favorite of Food Network fans who enjoy the thrill of the competition with the exquisite and visually-stunning baked creations," said Ayala. "*Summer Baking Championship* was the perfect addition to the lineup, and we can't wait to build on season one's success with a new field of bakers and challenges next year." *Summer Baking Championship* is produced by Triage Entertainment for Food Network.

\*viewership figures are based on a combination of Nielsen (linear) and first party data (Max)

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**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to more than 74 million U.S. households and draws an average of 50 million unique web users monthly with a social footprint of 71 million, while Food Network Magazine reaches 11 million readers. Food Network is part of Warner Bros. Discovery (NASDAQ: WBD), a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products which also include: Discovery Channel, Max, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Film Group, Warner Bros. Television Group, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).