



## HGTV RENEWS ITS BLOCKBUSTER RENOVATION COMPETITION SERIES 'ROCK THE BLOCK' FEATURING FIRST-EVER WATERFRONT HOMES AND FORMER TEAMS SEEKING A REMATCH

**NEW YORK [October 26, 2023]** For the first time in [Rock the Block](#) history, four returning teams will get a shot at redemption as they compete to add the most value to Florida waterfront homes in a new season of HGTV's smash hit home renovation competition. During the fresh seven episodes, hosted by popular carpenter, craftsman and design expert [Ty Pennington](#) (*Battle on the Beach*), the pressure will be at an all-time high as the HGTV powerhouse duos return to *Rock the Block* seeking an epic renovation showdown to settle old scores and achieve victory — winning bragging rights and a street named in their honor. The new season is slated to premiere in March 2024.

Competitors will include renovation aces [Bryan](#) and [Sarah Baeumler](#) (*Battle on the Beach*); home renovation visionaries and partners [Keith Bynum](#) and [Evan Thomas](#) (*Bargain Block*); dynamic twin sisters and real estate and design experts [Lyndsay Lamb](#) and [Leslie Davis](#) (*Unsellable Houses*); and billion-dollar real estate broker and house-flipping expert [Page Turner](#) and contractor extraordinaire [Mitch Glew](#) (*Fix My Flip*). Each team will have just six weeks and a budget of \$250,000 to renovate attached waterfront homes, each featuring a pool and boat dock, transforming them into luxurious homes that reflect their signature vision and stunning design style.

"The competition format is incredibly popular with our viewers, with the previous run of *Rock the Block* delivering HGTV's highest-rated title in the first quarter of 2023 among two coveted demos, Adults 25-54 and Women 25-54," said Loren Ruch, Head of Content, HGTV. "This season's four expert teams know what it takes to compete on the block, so we'll keep them on their toes and crank up the intensity with unexpected new challenges. Our stars are ready for a rematch and won't hold back to win it all."

The homes are being built by Blake Building in Treasure Island, Florida.

Fans can stream the first four seasons of *Rock the Block* on [Max®](#) and stay tuned for more new season updates on HGTV's digital platforms at [HGTV.com](#) and via [@HGTV](#) and [#RocktheBlock](#) on [Facebook](#), [X](#) (formerly known as [Twitter](#)), [Instagram](#), [TikTok](#) and [Threads](#).

*Rock the Block* is produced by Big Table Media.

### ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking

entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to nearly 73 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of more than 34 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [X](#) (formerly known as [Twitter](#)), [Pinterest](#), [Instagram](#), [TikTok](#) and [Threads](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, Max, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Film Group, Warner Bros. Television Group, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit [www.wbd.com](http://www.wbd.com).

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