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TLC PARTNERS WITH KIND CAMPAIGN IN ANNUAL ANTI-BULLYING INITIATIVE, GIVE A LITTLE

-- TLC + Kind Campaign will bring awareness and healing to the negative and lasting effects of girl-against-girl bullying in schools across the country --

(New York, NY) – TLC announced its seventh annual GIVE A LITTLE campaign, an initiative dedicated to empowering people to stand up to bullies and rally around messages of inclusion, acceptance and respect. This year, TLC has partnered with Kind Campaign to sponsor the 24th Annual Founders Assembly Tour, which takes place over several months in 30 schools. These free assemblies produce meaningful results, where in past years, after experiencing a Kind Campaign assembly, two-thirds of the girls who attended apologized to someone, 96% of the girls said they were compelled to be kinder to others, and 90% of the girls said they no longer wanted to participate in gossip or drama.

"We are thrilled to be partnered with TLC on our 24th Founders Assembly Tour. By sponsoring these assemblies, TLC is giving 30 schools across North America an opportunity to positively change their school environment by encouraging kindness, forgiveness and more inclusive school hallways. Being able to offer these programs for free gives us the opportunity to travel into communities that get overlooked. We have often heard that our Kind Campaign Assembly was the first assembly a school has ever had because of the fact that there is no fee attached. We are so grateful to TLC for helping us spread kindness during a time where our world needs it more than ever." - Lauren Paul and Molly Thompson, Co-founders, Kind Campaign

Kind Campaign is an internationally recognized nonprofit organization that brings awareness and healing to the negative and lasting effects of girl-against-girl bullying through their global movement, documentary film, in-school assemblies, and educational curriculums. Since 2009, Kind Campaign Assemblies have taken place in thousands of schools across the world and have been held for over 500,000 students.

Follow TLC on <u>Facebook</u>, <u>Instagram</u>, <u>X</u>, <u>TikTok</u>, and <u>YouTube</u>. Learn more about Kind Campagin at www.kindcampaign.com.

ABOUT TLC

Offering remarkable real-life stories without judgment, TLC shares everyday heart, humor, hope and human connection with programming genres that include fascinating families, heartwarming transformations and life's milestone moments. TLC is a global brand available in more than 75

million homes in the US and 270 million households around the world. TLC is owned by Warner Bros. Discovery (NASDAQ: WBD), a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HGTV, Food Network, OWN, Investigation Discovery, Magnolia Network, Max, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Film Group, Warner Bros. Television Group, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.