



HOME RENO SUPERSTARS DREW AND JONATHAN SCOTT TO LEAD TWO NEW HGTV SERIES AND A FRESH SEASON OF 'CELEBRITY IOU' IN 2024

New York [October 17, 2023] HGTV has greenlighted two new series and renewed a fan-favorite series featuring superstar home renovation and real estate experts **Drew** and **Jonathan** Scott. In *Backed By The Bros* (wt), the guys will offer their invaluable insight and resources to help inexperienced entrepreneurs find success with their high-stakes investment properties. HGTV also committed to *Don't Hate Your House with the Property Brothers* (wt), where the Brothers will find a way to fix problematic homes for frustrated families who desperately want to love their house. The two new series and the fresh season of *Celebrity IOU* will be produced by Scott Brothers Entertainment with Drew and Jonathan serving as executive producers. All are slated to premiere in 2024.

"Drew and Jonathan always deliver innovative content, such as *Celebrity IOU*, that drives ratings and attracts huge audiences to HGTV," said Loren Ruch, Head of Content, HGTV. "*Backed By The Bros* and *Don't Hate Your House with the Property Brothers* are new concepts that will showcase a different side of the popular twins. We'll see them lean into their deep knowledge of real estate and home renovation to help people deal with their high-stakes property dilemmas."

"We are thrilled to produce and host *Backed By The Bros* and *Don't Hate Your House with the Property Brothers*," said Drew Scott. "We are looking forward to entertaining audiences by utilizing our extensive expertise and resources to help entrepreneurs and families during challenging and stressful times."

"We can't wait to share our two new shows with our fans and continue to create entertaining, educational and inspiring content," said Jonathan Scott. "As a trusted resource in real estate and home renovation, we are passionate about helping people find the right design solutions with their properties."

Multi-faceted entrepreneurs and *New York Times* best-selling authors Drew and Jonathan Scott are co-founders of lifestyle and entertainment company Scott Brothers Global, which includes Scott Brothers Entertainment as well as multi-category home furnishings brands Drew & Jonathan Home and Scott Living. Seasoned real estate experts and renovators, Drew and Jonathan have helped hundreds of families create happy and healthy homes.

Until the new series premiere, fans can find a trove of Brothers programming on [Max®](#), including *Property Brothers: Forever Home*, *Brother vs. Brother* and *Celebrity IOU*. Fans are invited to stay connected HGTV's digital platforms by following [@HGTV](#) on [Facebook](#),

[X](#) (formerly Twitter), [Instagram](#) and [TikTok](#). DrewandJonathan.com is the digital hub for all things Drew and Jonathan Scott. Fans can also follow Drew @mrdrewscott on [Instagram](#), [Facebook](#) and [TikTok](#), and Jonathan @jonathanscott [Instagram](#), [Facebook](#) and [TikTok](#).

Don't Hate Your House with the Property Brothers is co-produced by Corus Entertainment.

ABOUT HGTV

HGTV delivers families with relatable stories, superstar real estate and renovation experts and amazing home transformations that inspire a passionate audience. For anyone seeking entertaining and aspirational home and lifestyle content, HGTV is the place to be. HGTV offers: a top 10 cable network that is distributed to nearly 73 million U.S. households; a website, HGTV.com, that attracts an average of 11 million people each month; a social footprint of more than 34 million; HGTV Magazine, a monthly publication that reaches more than one million readers; and exclusive collections of home-oriented products through the HGTV Home® consumer products line. Viewers can become fans of HGTV and interact with other home improvement enthusiasts through [Facebook](#), [X](#) (formerly known as [Twitter](#)), [Pinterest](#), [Instagram](#), [TikTok](#) and [Threads](#). HGTV is owned by Warner Bros. Discovery, a leading global media and entertainment company available in more than 220 countries and territories and 50 languages whose portfolio also includes Discovery Channel, Max, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Film Group, Warner Bros. Television Group, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.

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