

**FOR IMMEDIATE RELEASE**

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**3NET-THE 24/7 3D NETWORK FROM SONY, DISCOVERY AND IMAX TO  
ACQUIRE CHILDREN'S SERIES "DREAM DEFENDERS"**

*-- Network's First Stereoscopic-3D CG Animated Series to Make U.S. Debut Fall 2011--*

**(Culver City, Calif.)** – 3net, the joint venture 24/7 3D Network from Sony, Discovery and IMAX, and Tiny Island Productions, Singapore's leading Stereoscopic-3D CG animation production company announced today a deal granting 3net U.S. 3D broadcast, home video, publishing and merchandising rights to DREAM DEFENDERS.

“The acquisition of this exciting new series is an important first step in the development of a children's programming block we will hope to debut on the network by year's end,” said Tom Cosgrove, President and CEO, 3net.

“We are honored to have the opportunity to work with 3net to launch the stereoscopic version of our series in the U.S.,” said David Kwok, CEO, Tiny Island Productions.

DREAM DEFENDERS features Zane and Zoey, twins and rivals who serve as the last line of defense between the Real World and the nightmare creatures of the Dreamworld. Controlled by the evil Icela, ruler of Dreamworld, the nightmares have come to life and are threatening to break through and take control. Only Zane and Zoey, and their supercomputer Zeus, stand in Icela's way.

The 26 half-hour episodes are based on original concepts by Tiny Island Productions and produced at the Singapore-based studio. The writing team is supervised by industry veterans Eric and Julia Lewald, who have been show runners together or individually on 14 series, including

X-Men: The Animated Series and Young Hercules. The series will debut on 3net in the fall of 2011.

**About 3net:**

3net, the joint venture of Sony Corporation, Discovery Communications and IMAX Corporation brings together three of the world's leading media, technology and entertainment companies to provide the nation's first and only fully programmed, 24/7 3D network. The three partners deliver an extraordinary collection of award-winning 3D content, technology and production expertise, television distribution and operational strength to the project, with a mission to bring viewers the highest quality and most immersive in-home 3D viewing experience possible. The channel will feature the most extensive library of 3D content in the world by the end of 2011, featuring genres that are most appealing in 3D, including natural history, documentary, action/adventure, travel, history, hyper-reality, lifestyle and cuisine, concerts, movies, scripted series and more. 3net is currently available on DIRECTV channel 107. For more information, please visit [www.3net.com](http://www.3net.com).

**About Tiny Island Productions (Pte. Ltd.):**

Tiny Island Productions is Singapore's leading Stereoscopic 3D CG animation production company. Established in 2002 and based in cosmopolitan Singapore, the company creates, manages and markets quality content for the global CG animation market. The company is producing a slate of CG animated television and film projects, available in Stereo-3D, in collaboration with international partners from Japan, Thailand and Hong Kong. The company had also previously worked with international distributor Classic Media and Thai-based producing company, Shellhut Entertainment, on a CG animated series, Shelldon, that was aired on major networks including NBC USA and France 5. Other earlier deals inked include a development deal with Los-Angeles based Saban Entertainment Group (SEG), with SEG providing development resources for a CG animated series.