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**SUSAN LUCCI, EMMY AWARD-WINNING ACTRESS AND QUEEN OF DAYTIME
SOAP OPERAS, JOINS INVESTIGATION DISCOVERY'S PRIMETIME LINE-UP**

– Lucci to host and narrate the 'real-life soap' DEADLY AFFAIRS –

(Pasadena, Calif.)—The incomparable Susan Lucci, best known for her portrayal of the deliciously devious Erica Kane on ABC's *All My Children*, is bringing her cunning craft to cable as host and narrator of Investigation Discovery's world premiere original series **DEADLY AFFAIRS**. With filming scheduled to begin in March, the ten-part series is slated to debut in primetime in the fall of 2012. The announcement was made today by Henry Schleiff, president and general manager of Investigation Discovery.

“There is simply no other actress in the world more qualified than Susan Lucci to host **DEADLY AFFAIRS**, Investigation Discovery's answer to addictive daytime soap operas. After all, Susan's alter ego, Erica Kane, created her fair share of steamy scandals and deadly dalliances, often all in one hour,” said Schleiff. “While our series, of course, has the added benefit of featuring *real* stories of betrayal, we are delighted that Susan will bring her own distinctive voice and dramatic flair to our real life soap, **DEADLY AFFAIRS**.”

From love triangles that implode to office romances exposed; from sleeping with the enemy to bedding your best friend's husband; and from grooms ditching the ceremony with a bridesmaid in tow to swingers deciding the grass actually is greener; stories of passionate love affairs turned crimes of passion aren't just happening on daytime television. They happen in real life and, sometimes, are even stranger than fiction.

DEADLY AFFAIRS is produced for Investigation Discovery by Sirens Media. For Sirens Media, Valerie Haselton Drescher and Rebecca Toth Diefenbach are executive producers. For ID, Pamela Deutsch is executive producer, Sara Kozak is senior vice president of production, and Henry Schleiff is president and general manager.

About Susan Lucci:

As the most famous face in daytime television history, Susan Lucci has held audiences spellbound for years as the sexy, sassy, beautiful "woman you love to hate," Erica Kane on ABC-TV's *All My Children*. In May 1999 she won the Emmy Award for "Best Actress," which was a historic moment not only for Lucci, but for all of television. She was garnered a Star on the Hollywood Walk of Fame on January 28, 2005 and was inducted into the Broadcasting Hall of Fame in 2006. Lucci was named one of E! Entertainment's "Top Entertainers of the Year" as well as one of Barbara Walters' "Ten Most Fascinating People." VH1 has also named Lucci one of its "200 Top Icons of all Time."

Lucci starred on Broadway as Annie Oakley in *Annie Get Your Gun*, competed in *Dancing with the Stars* and will guest star in *Hot In Cleveland* and *Army Wives* in early 2012. In March 2011 Lucci released her *New York Times*

bestselling autobiography, *All My Life*, with Harper Collins. The paperback edition of *All My Life* was released on September 13.

About Sirens Media:

Sirens Media is an award winning production company that produces several top-rated ID series including, *Who The Bleep Did I Marry?*, *Stolen Voices*, *Buried Secrets* and *Nightmare Next Door*. In addition to their Investigation Discovery shows, Sirens produces a full range of programming from Bravo's *The Real Housewives of New Jersey* to TLC's *Strange Sex*. Founded in 2005 by partners Rebecca Toth Diefenbach and Valerie Haselton Drescher, Sirens Media is located in Washington, DC.

About Investigation Discovery:

Investigation Discovery (ID) is America's leading investigation network and the fastest-growing network in television. As the source for fact-based analytical content and compelling human stories, ID probes factors that challenge our everyday understanding of culture, society and the human condition. ID delivers the highest-quality programming to nearly 79 million U.S. households with viewer favorites that include *On the Case with Paula Zahn*, *Disappeared*, *Unusual Suspects* and *Stolen Voices*, *Buried Secrets*. For more information, please visit InvestigationDiscovery.com, facebook.com/InvestigationDiscovery, or twitter.com/DiscoveryID. Investigation Discovery is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories.

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