

FOR IMMEDIATE RELEASE

January 13, 2011

CONTACT: Chris Finnegan: 301.742.3921

Chris_Finnegan@discovery.com

OR Joanne Schioppi: 917.853.7484

Joanne_Schioppi@discovery.com

SCIENCE, TED AND SETI ASK THE QUESTION "ARE WE ALONE?" WITH AN INITIATIVE TO BRING CITIZEN SCIENTISTS INTO THE SEARCH FOR EXTRATERRESTRIAL INTELLIGENCE

--ARE WE ALONE? Explores Extraterrestrial Encounters with Premiere Programming Including a Special Episode of THROUGH THE WORMHOLE WITH MORGAN FREEMAN on Tuesday, March 6 at 10 PM (ET/PT)--

--Citizen Scientists Can Also Interface Via the Ground-Breaking SETI Live Online Platform -(Pasadena, Ca.)—For centuries, mankind has looked to the skies and wondered, "are we alone in
the universe?" This March SCIENCE partners with TED and SETI Institute (Search for
Extraterrestrial Intelligence), to enlist like-minded individuals everywhere to tackle this defining
question with ARE WE ALONE?, a breakthrough multimedia initiative. ARE WE ALONE?
is timed to support a major new resource called SETI Live which will empower and mobilize
"citizen scientists" from all walks of life to join the search for extraterrestrial intelligence.

SCIENCE's month of programming begins on-air on **Tuesday**, **March 6** at **10:00 PM** (**ET/PT**) with the world premiere of Morgan Freeman's **THROUGH THE WORMHOLE: WILL WE SURVIVE FIRST CONTACT?** forecasting man's first encounter with an extraterrestrial life form. Next, renowned experts including Nick Sagan and SETI Institute's Dr. Jill Tarter come together to explore how alien life might communicate with Earth in the debut of **ALIEN ENCOUNTERS.** The two-part event airs **Tuesday**, **March 13**, and **Tuesday**, **March 20** at **10:00 PM** (**ET/PT**). Finally, SCIENCE concludes this month of all-new programming by presenting firsthand accounts from NASA astronauts who witnessed the mysterious with **NASA FILES: THE UNEXPLAINED** on **Tuesday**, **March 27** at **10:00 PM** (**ET/PT**).

In addition to the programming, **ARE WE ALONE?** brings viewers into the search for extraterrestrial life - deeper and more profoundly than ever before - by supporting the introduction of the **SETI Live** platform, developed by Zooniverse. **SETI Live** will enable members of the public to analyze data coming from the Allen Telescope Array (ATA). This March, SETI will work with live data and call upon citizen scientists to identify potential signals from extraterrestrials. By the end of the month, the real-time analysis of community members will actually decide what the ATA observes next. Both Science's programming and links on sciencechannel.com will drive traffic to **SETI Live**.

ARE WE ALONE? started with a wish that Center for SETI Research director, Dr. Jill Tarter, made at the TED Conference in response to winning the annual TED Prize. Dr. Tarter sought help in her mission to trigger the most meaningful search for extraterrestrial intelligence to-date by uniting all individuals who have ever looked to the sky and thought, "are we alone in the universe?" Answering SETI's call was the thought-leading TED group that then enlisted SCIENCE, entertainment's home for deep science content. Together, the three organizations have combined for a multimedia, call-to-action campaign that will mobilize those curious about life beyond Earth to turn their passion into action.

"With **ARE WE ALONE?** we want to draw viewers in with smart, lean-forward programming, and empower them to uncover evidence of extraterrestrial life," says Debbie Adler Myers, General Manager and Executive Vice President of SCIENCE. "At SCIENCE, we question everything - and no topic inspires more questions than the existence of extraterrestrial intelligence."

THROUGH THE WORMHOLE: WILL WE SURVIVE FIRST CONTACT? is produced by Revelations Entertainment and The Incubator. James Younger and Lori McCreary are executive producers for Revelations Entertainment. ALIEN ENCOUNTERS was produced for SCIENCE by Karga 7. Rocky Collins is executive producer for SCIENCE. NASA FILES: THE UNEXPLAINED is produced for SCIENCE by WAGtv. Wyatt Channell is executive producer for SCIENCE. Bernadette McDaid is the vice president of production for SCIENCE and oversees all production for the network.

ARE WE ALONE? EPISODE DESCRIPTIONS:

THROUGH THE WORMHOLE: WILL WE SURVIVE FIRST CONTACT? World Premiere Tuesday, March 6 at 10 PM (ET/PT)

Mankind longs for proof that we are not alone in the universe, but the moment of first contact will irrevocably change the world as we know it.. Whether that is a bad thing for humanity or the beginning of a great future is the subject of much debate. In this episode we'll meet scientists probing the big questions: Will the alienswe encounter be warlike? How will we talk to creatures with whom we share no common ground? Could they have come here already? And can we visit aliens on their own turf?

ALIEN ENCOUNTERS

Part 1- THE MESSAGE World Premiere on Tuesday, March 13 at 10 PM (ET/PT) Part 2- THE ARRIVAL World Premiere on Tuesday, March 20 at 10 PM (ET/PT)

In two dramatic hours, ALIEN ENCOUNTERS lays out a plausible hypothetical scenario for a first contact event. What would *really* happen if we got a message from space? How will humans react when we learn that a message from a distant technology or a spacecraft is on its way to Earth? Will humans learn from aliens, or become colonial subjects? Some of the world's leading astrophysicists, astrobiologists, and sci-fi writers help unravel the scientific, cultural and psychological impact of this world-changing global event. This show is made in cooperation with The SETI Institute which was founded in 1984 and had renowned astrophysicist Carl Sagan as one of its Board of Trustee Members. Carl's son Nick is now following in his father's footsteps wondering, "How will we meet our galactic neighbors?"

NASA FILES: THE UNEXPLAINED

World Premiere Tuesday, March 27 at 10 PM (ET/PT)

Countless mysterious objects have been caught by NASA's cameras. In this special, we'll reveal NASA's top ten unexplained encounters using original footage and groundbreaking interviews with astronauts and scientists. Can these phenomena be explained away through science and detective work? Or have NASA's cameras potentially captured the first traces of extraterrestrial life?

About the SETI Institute:

The mission of the SETI Institute is to explore, understand and explain the origin, nature and prevalence of life in the universe. The SETI Institute is a private, nonprofit organization dedicated to scientific research, education and public outreach. Founded in November 1984, the SETI Institute began operations on February 1, 1985. Today it employs nearly 150 scientists, educators and support staff. Research at the Institute is anchored by three centers: the Center for SETI Research, the Carl Sagan Center for the Study of Life in the Universe and the Center for Education and Public Outreach. Dr. Jill Tarter leads the Center for SETI Research as Bernard M. Oliver Chair for SETI and was a TED prize winner in 2009. Dr. David Morrison is the Director for the Carl Sagan Center for the Study of Life in the Universe. Edna DeVore leads our Center for Education and Public Outreach. SETI Institute website: http://www.seti.org

About TED:

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 25 years ago, TED has grown to support those world-changing ideas with multiple initiatives. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes. Their talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Al Gore, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and UK Prime Minister Gordon Brown. The annual TED Conference takes place in Long Beach, California, with simulcast in Palm Springs; TEDGlobal is held each year in Edinburgh, UK.

TED has established the annual TED Prize, awarded to an exceptional individual who is granted "one wish to change the world". The global TED community seeks to make that wish come true. The TED Prize was awarded to SETI's Jill Tarter in 2010.

Follow TED on Twitter at twitter.com/TEDTalks, and on Facebook at facebook.com/TED. For information about TED's upcoming conferences, visit http://www.ted.com/registration

About SCIENCE:

SCIENCE, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is home for the thought provocateur, the individual who is unafraid to ask the killer questions of "how" and "why not." The network is a playground for those with audacious intellects and features programming willing to go beyond imagination to explore the unknown. Guided by curiosity, SCIENCE looks for innovation in mysterious new worlds as well as in its own backyard. SCIENCE and the SCIENCE HD simulcast reach more than 68 million U.S. households. The network also features high-traffic online and social media destinations, including ScienceChannel.com, facebook.com/Science Channel and twitter.com/Science Channel.

About Discovery Communications:

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, SCIENCE and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services,

 $including\ HowStuffWorks.com.\ For\ more\ information,\ please\ visit\ www.discoverycommunications.com.$