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AMERICAN CHOPPER/ DEADLIEST CATCH CROSSOVER PROVES SUCCESSFUL AMONG MEN

The Monday, May 23 9PM ET/PT crossover episode of Discovery Channel's **AMERICAN CHOPPER: SENIOR VS JUNIOR**, *Deadliest Catch Bike* earned a 1.72 HH / 1.42 P25-54 AA%, delivering 2.42 million viewers and making it the #1 non-sports cable program among Men25-54 and Men 18-49.

AMERICAN CHOPPER: SENIOR VS JUNIOR continues to out-deliver several broadcast programs for Monday 5/23/11 prime among Men 25-54 and Men 18-49 including *Minute to Win It* (NBC), *Law and Order: LA* (NBC), *The Bachelorette* (ABC) and *How I Met Your Mother* (CBS).

In the two part season finale beginning Monday, May 30 at 9 PM ET/PT, it's a build-off on the shop floor and a face-off between father and son as the iconic motor brand Cadillac enlists Paul Senior and Paul Junior to build a Cadillac themed bike, and unveil before a capacity crowd in Detroit. Meanwhile, could there be a possible thaw in the Teutul cold war?

For more information and to screen next week's episode of **AMERICAN CHOPPER: SENIOR VS JUNIOR**, please visit press.discovery.com.

Source: NHI. Live+SD AA (000).