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AMERICAN CHOPPER: SR VS JR #1 CABLE PROGRAM AMONG MEN IN PRIMETIME

The Monday, January 3, 2010 premiere of **AMERICAN CHOPPER: SR VS JR**, *A Crew Divided* earned a 1.62 HH / 1.46 P25-54/ 2.05 M25-54, making it the #1 cable program (excluding sports and movies) during primetime among Men 25-54 and Men 18-49 delivery.

The 9 PM telecast of **AMERICAN CHOPPER: SR VS JR** delivered an average of 2.29 million viewers (P2+), surpassing several primetime broadcast telecasts on 1/03/11.

AMERICAN CHOPPER: SR VS JR returns later this month, Monday, January 17 for an all-new episode. For more information or to download images from either series, please visit press.discovery.com.

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