



**FOR IMMEDIATE RELEASE**

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**DISCOVERY CHANNEL'S "AMISH MAFIA" #1 NON-FICTION CABLE PROGRAM**

*--AMISH MAFIA Grabs 2.72 Million Viewers--*

(Silver Spring, MD) Discovery Channel's AMISH MAFIA was the #1 non-fiction cable among Men 25-54 delivery (excluding sports) on Tuesday, September 17<sup>th</sup>. The season finale of AMISH MAFIA earned a 2.05HH/1.56 P25-54 rating with 2.72 million total viewers P2+. AMISH MAFIA out-delivered multiple broadcast programs in M25-54 delivery including NBC's *Million Second Quiz* and CBS' *NCIS: Los Angeles* and *Person of Interest*. Driven by AMISH MAFIA, Discovery Channel was the #2 cable network in Men 25-54 delivery on Tuesday evening (no exclusions).

AMISH MAFIA is produced for Discovery by Hot Snakes Media, where Eric Evangelista and Shannon Evangelista are executive producers. For Discovery Channel, Matthew Kelly is executive producer.

AMISH MAFIA premieres a new aftershow special next Tuesday, September 24 at 9PM.

\*Source: Nielsen. NHI Calendar. 7/1/13. Live+SD AA% and AA (000).

\*All times Eastern/Pacific

**About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com)

**About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than two billion cumulative subscribers in 223 countries and territories.

Discovery is dedicated to satisfying curiosity through 162 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of 20 television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios. Discovery also is the leading provider of educational products and services to schools, including an award-winning series of digital textbooks, and owns and operates a diversified portfolio of digital media services, including Revision3. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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