



**DISCOVERY CHANNEL ANNOUNCES MARCH 18 PREMIERE DATE FOR *FROZEN PLANET***

**From the Makers of PLANET EARTH, Epic Natural History Series Narrated by Alec Baldwin**

(Los Angeles, Ca., December 6, 2011) – Discovery Channel announces today that **FROZEN PLANET**, the seven-part series from the acclaimed documentary team behind PLANET EARTH, will premiere in the United States on Sunday, March 18 from 8-10PM, ET/PT, and air on subsequent Sundays at 8PM ET/PT. A Discovery Channel/BBC co-production four years in the making, **FROZEN PLANET** will be narrated by award-winning actor Alec Baldwin.

**FROZEN PLANET** will provide the ultimate portrait of our earth's polar regions, where the scale and beauty of the scenery and sheer power of the natural elements are unlike anywhere else on the planet. To capture nature's majestic power – as well as its ultimate fragility – **FROZEN PLANET's** filmmakers utilized the latest cinematographic techniques and technology to capture groundbreaking imagery both above and below the ice in some of the most extreme and remote regions of our planet. The series' seventh episode, hosted on camera by British naturalist David Attenborough, will investigate what rising temperatures will mean for the people and wildlife that live there – and for the rest of the planet.

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