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Contact: Tahli Kouperstein, 240-662.2221
Tahli_kouperstein@discovery.com
-OR- Michelle Baumann 407.566.5323
michelle.baumann@disney.com

MIRROR MIRROR ON THE WALL, WHO'S THE CUTEST PET OF ALL?

**A HALLOWEEN TREAT: ANIMAL PLANET AND DISNEY SCARE UP
AMERICA'S CUTEST: DISNEY SIDE HOWL-O-WEEN**

-- John O'Hurley Hosts One-hour Special Premiering October 18, at 9 PM ET/PT --

(Silver Spring, Md.)--This Halloween for the first time ever, Animal Planet and Disney Parks team up for a **PET**acular special that encourages fans to show their Disney Side by dressing their pets as their favorite Disney characters.

Premiering **Saturday, October 18, at 9 PM ET/PT**, Animal Planet's **AMERICA'S CUTEST: DISNEY SIDE HOWL-O-WEEN** is adorably full of tricks and treats: pets disguise themselves as Disney princesses, pirates, heroes and villains; and viewers get treated to the most kooky, spooky hour of TV yet!

Actor and pet lover John O'Hurley (*Seinfeld*, *Family Feud*) hosts the one-hour special, which unfolds with a search for clips of America's most beloved pets showing their Disney Side. Clip submissions are divided into five different Disney-themed categories, with a finalist selected in each category. During the special, Disney characters provide commentary on America's pets dressed in full Disney glamour before America's Cutest Disney Side Pet is named. This one lucky pet serves as Grand Marshal of "Mickey's Boo-to-You" Halloween Parade at Walt Disney World Resort.

The special also includes highlights from the first-ever Disney Side Dog's Day at Walt Disney World Resort, a private event on August 30, featuring 101 dogs parading down Main Street, U.S.A.; a doggie dance party; and more lovable costumed canines in the Magic Kingdom park.

AMERICA'S CUTEST: DISNEY SIDE HOWL-O-WEEN proves that "it's a paws world after all!"

AMERICA'S CUTEST: DISNEY SIDE HOWL-O-WEEN was produced by Powderhouse Productions for Animal Planet. Seanbaker Carter, Joel Olicker and John Tomlin are executive producers for Powderhouse Productions. Melinda Toporoff is executive producer for Animal Planet and Pat Dempsey is associate producer. Tony Sheperd is producer for Walt Disney Parks and Resorts.

About Animal Planet

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 94 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet LIVE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.

About Walt Disney World Resort

Walt Disney World Resort is a contiguous, nearly 40-square-mile, world-class entertainment and recreation destination featuring four theme parks (Magic Kingdom, Epcot, Disney's Hollywood Studios and Disney's Animal Kingdom); two water parks (Disney's Blizzard Beach and Disney's Typhoon Lagoon); 36 resort hotels (26 owned and operated by Walt Disney World Resort, includes eight Disney Vacation Club resort properties); 63 holes of golf on four courses; two full-service spas; Disney's Wedding Pavilion; ESPN Wide World of Sports Complex; and Downtown Disney, an entertainment-shopping-dining complex. Walt Disney World Resort is also included in vacation packages of Disney Cruise Line. Located in and around Lake Buena Vista, Fla., 20 miles southwest of Orlando, Walt Disney World Resort opened Oct. 1, 1971. Open daily, year-round

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