

THE HUB TV NETWORK ADDS OUT-OF-THIS-WORLD SERIES

'ALF' AND 'LOIS & CLARK: THE NEW ADVENTURES OF SUPERMAN'

TO PROGRAM LINEUP IN JUNE

New Acquisitions Join "Mork & Mindy," "Sabrina, The Teenage Witch," and "The Facts of Life" in Primetime Schedule

LOS ANGELES – This June, <u>The Hub</u> TV network, a television network for kids and their families, will add two fan-favorite, live-action series, "ALF" (<u>Monday, June 4</u>) and "Lois & Clark: The New Adventures of Superman" (<u>Sunday, June 3</u>) to its primetime program lineup. With strong and devoted fan bases for both shows, the newly acquired series will join the current primetime schedule that features "Mork & Mindy," "Sabrina The Teenage Witch" and "The Facts of Life," building on The Hub's successful strategy of presenting programming based on beloved properties in the kids and family entertainment space.





"ALF" (8:30 p.m. ET, Mondays-Thursdays), follows the adventures of Gordon Shumway, a furry, wise-cracking alien from the planet Melmac who crash lands into the garage of the Tanner family. The Tanners offer him a home and give him the nickname ALF, short for "Alien Life Form." Created by Tom Patchett ("The Carol Burnett Show") and Paul Fusco (also the

puppeteer for ALF), the half-hour sitcom rose to popularity in the late 1980s cementing itself in the pop culture zeitgeist. Distributed by Alien Productions.

"Lois & Clark: The New Adventures of Superman" (8-11 p.m. ET, Sundays) features the daring exploits of the legendary Superman in an exciting, action-packed hour-long series featuring iconic comic book characters Clark Kent (Dean Cain, "Las Vegas"), his superhuman alter ego and Lois Lane (Teri Hatcher, "Desperate Housewives") in the most unrequited romance of all time. Distributed by December 3rd Productions and Warner Bros. Television.

Beginning June 3, the new primetime schedule of popular series will be:

- "Lois & Clark: The New Adventures of Superman" Sundays, 8-11 p.m. ET
- "ALF" Monday-Thursdays, 8:30 p.m. ET
- "Mork & Mindy" Mondays, 9-11 p.m. ET
- "Happy Days" Tuesdays, 9-11 p.m. ET
- "The Facts of Life" Wednesdays, 9-11 p.m. ET
- "Sabrina, The Teenage Witch" Thursdays, 9-11 p.m. ET

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches over 64 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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