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## **Andrew Strauser Promoted to Vice President of Talent Development & Casting for TLC**

(Los Angeles, CA) TLC announced that Andrew Strauser has been promoted to Vice President, Talent Development & Casting for TLC. Reporting to Howard Lee, Senior Vice President of Production & Development, Strauser will continue to lead the charge in bringing new talent to TLC, including casting for existing series, as well as finding new talent to build series around.

“Andy has an expert eye for talent, and has helped discover some of TLC’s more recognizable talent, including Buddy ‘Cake Boss’ Valastro. He has a passion for the network, and a keen sense of the talent that resonate with our audience,” said Howard Lee. “We look forward to his continued contributions in his expanded role.”

During his tenure, Andrew has identified and nurtured new talent for the network, including Buddy Valastro, whose CAKE BOSS series has grown into one of TLC’s most popular franchises. Similarly, he has developed talent for new series such as the network’s latest BrideDay hit SOMETHING BORROWED, SOMETHING NEW, and has been instrumental in booking celebrity wedding specials with Mario Lopez and Courtney Mazza, as well as Nick Lachey and Vanessa Minnillo. Andrew is also tasked with bringing strong, relatable real-life characters to such shows as WHAT NOT TO WEAR, LA INK, NY INK, SAY YES TO THE DRESS, VIRGIN DIARIES and CRAFT WARS.

Previously, Strauser was a freelance casting director, placing celebrities, contestants, experts, hosts and real people on shows spanning all the major broadcast and cable networks. He cast the original designers on the Emmy Award-winning Extreme Makeover: Home Edition as well as contestants on SoapNet’s number one show, I Wanna Be A Soap Star. In three seasons of Soap Star, he auditioned over 5,000 actors. Additional credits include, Greatest American Dog, Shaq’s Big Challenge, Joe Millionaire, She’s Got The Look, Date My Ex: Jo & Slade, Queer Eye for the Straight Girl, Surprise By Design, Designed To Sell, Rate My Space, Property Ladder, Wickedly Perfect and America’s Most Talented Kid.

Strauser earned a BA degree from California State University-Northridge, and is a native of New Orleans, Louisiana. He will continue to be based in TLC’s Los Angeles office.

### **About Discovery Communications**

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