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MARINA ANGLIM APPOINTED SENIOR VICE PRESIDENT OF MARKETING AND DEENA EDWARDS PROMOTED TO SENIOR VICE PRESIDENT OF INTEGRATED CONTENT FOR DISCOVERY CHANNEL AND SCIENCE CHANNEL

(Silver Spring, MD) – Discovery Channel and Science Channel today announced the appointment of Discovery Communications executive Marina Anglim to Senior Vice President of Marketing, and Deena Edwards to Senior Vice President of Integrated Content, both key positions on the networks' senior leadership teams. Anglim and Edwards will be based at Discovery Channel's Silver Spring headquarters and report to Wonya Lucas, EVP and COO of Discovery Channel and Science Channel.

Effective immediately, Anglim will have oversight of Discovery Channel and Science Channel's marketing strategy and programming campaigns to increase viewership with consumers in the U.S. Edwards will oversee Discovery Channel and Science Channel's strategic and creative development of integrated content and marketing, digital convergence and Continuing Medical Education (CME).

"Marina has made tremendous strides while leading our media planning and partnership team, and her previous experience on Discovery Channel and Science Channel enable her to immediately contribute to the networks' success as we move through our 25th anniversary this year and into our next phase of evolution," said Lucas. "Deena has been instrumental in creating more comprehensive packages for advertisers by leveraging all possible platforms available. She has brought incredible value to both the company and our advertising partners and I look forward to more innovation in the area of branded entertainment."

Anglim has held several roles at Discovery Communications since joining in 2004. In her most recent post since 2008, she was Senior Vice President, Media Planning and Partnerships. In this role, she was responsible for creating and implementing strategic media plans for Discovery's 14 U.S. based TV networks, multiple digital media assets, and

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Commerce division in the U.S. From 2004 to 2008, Anglim was responsible for marketing strategies for Discovery Channel and Science Channel.

Under her leadership, both networks received full multimedia rebrands, including new and refreshed logos, taglines and advertising platforms, to support new programming slates and drive brand recognition.

Prior to joining Discovery, Anglim worked at several New York agencies including Kirshenbaum Bond and Partners and Bartle Bogel Hegarty, where she oversaw campaign development, tactical media planning and buying, and sourced and secured co-marketing partnerships. Previous consulting work included brand campaigns for Vitaminwater and Equinox Fitness Clubs.

A fifteen-year veteran of Discovery Communications, Edwards has served across a variety of networks and departments for the company from ad sales to affiliate marketing to education. Under her leadership, the Discovery Channel launched its efforts in integrated content to partner with advertisers to create effective and original content. During her tenure, she served on the marketing team that launched Animal Planet in 1996.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.1 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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