



Surprisingly Human

FOR IMMEDIATE RELEASE
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****MEDIA ALERT****

ANIMAL PLANET GETS *TOO CUTE!* WITH SPECIAL EPISODE OF "ANIMAL BEST FRIENDS"

WHAT: Animal Planet's positively precious **TOO CUTE!** airs back-to-back special episodes of BFF love with "**ANIMAL BEST FRIENDS,**" two 30-minute specials of undeniably adorable footage, which feature unlikely but awe-worthy animal pairings. Animal Planet proves that cute and cuddly comes in all shapes and sizes and that best friends aren't always just a pick from your own litter. Follow several young animals as they search for the perfect pal to show them the ropes and be their best bud in this brand-new world.

Unlikely pairings include the following:

- Bear cub and German shepherd
- Kangaroo and deer
- Baby baboon and golden retriever
- Teacup pig and Flemish rabbit
- Lamb and newborn goat

WHEN: Saturday, November 16, at 8 & 8:30 PM (ET/PT)

WHY: Who can resist the too loveable, too fascinating and **TOO CUTE!** connection between a bear cub that snuggles up to a dog or a kangaroo that takes its first hop with its dear deer friend???

FOOTAGE: For a sneak peek clip visit: <http://vimeo.com/78735181> Password: **TooCuteBFF**

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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