



**FOR IMMEDIATE RELEASE**

November 6, 2013

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**BEAR GRYLLS IS BACK ON DISCOVERY CHANNEL IN**

**'BEAR GRYLLS: ESCAPE FROM HELL'**

- *Six-Part Series Premieres on November 11 at 10PM ET/PT* -

(LOS ANGELES, CA) Survival expert and outdoor adventurer Bear Grylls returns to Discovery Channel in the all-new series BEAR GRYLLS: ESCAPE FROM HELL. The six-part series will kick off with a special premiere at 10PM ET/PT on November 11 before moving to its regular time slot of Wednesdays at 10PM/ET starting November 13.

In BEAR GRYLLS: ESCAPE FROM HELL, Bear takes his survival expertise one step further as he reveals the incredible stories of ordinary people stranded in devastatingly dire situations. Coupled with archival footage and interviews with the survivors, Bear will pit himself against the very same dangers and scenarios. He will re-live their journeys through first-hand experience, and show viewers how to survive in some of the world's most desolate landscapes. "I am super excited to be working with Discovery again – the channel where the MAN VS. WILD journey began," said Bear Grylls. "BEAR GRYLLS: ESCAPE FROM HELL, and any future endeavors, will be intense—but that's where the fun is! MAN VS. WILD took me to some of the toughest climates and terrains out there, and this new series is an exciting evolution of that. The aim is to follow incredible real-life survival stories and demonstrate dynamic life-saving know-how along the way."

BEAR GRYLLS: ESCAPE FROM HELL is a revealing insight into the human spirit under intense pressure. From avalanches to dangerous river crossings to ferocious sand storms, Bear will risk his life by trekking in the shoes of these survivors, analyzing and dissecting the survival techniques they employed and providing expert advice and tips for the best possible survival strategy. Bear travels the planet to give a complete picture of survival, from the scorching Saharan desert to the snow covered mountains of North America. Each landscape presents its

own unique set of challenges, but they also share universal themes of survival: hydration, shelter, warmth, food and navigation.

BEAR GRYLLS: ESCAPE FROM HELL premieres at 10PM ET/PT on November 11 before moving to its regular time slot of Wednesdays at 10PM/ET.

BEAR GRYLLS: ESCAPE FROM HELL is produced for Discovery Networks International and Discovery Channel by betty. For Discovery Networks International, Sarah Davies is executive producer. For Discovery Channel, Jim Beard is executive producer. For betty, the executive producer is Neil Smith.

### **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 224 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com)

### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than two billion cumulative subscribers in 224 countries and territories. Discovery is dedicated to satisfying curiosity through 195 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3. For more information please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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