



**FOR IMMEDIATE RELEASE**

November 28, 2011, 2011

**Contact:** Sean Martin, 212-548-5898  
sean\_martin@discovery.com

**MULTI-PLATINUM ROCK BAND BUSH TO PERFORM ON AMERICAN CHOPPER  
LIVE – THE BUILD- OFF**

(New York, NY) – Discovery Channel’s AMERICAN CHOPPER LIVE – THE BUILD-OFF has announced the participation of one of the biggest rock bands to hit the scene in the past 20 years. Multi-platinum rock band BUSH will be the headlining musical act when this competitive three-way bike build off between Paul Teutul, Senior, Paul Teutul, Junior, and Jesse James comes to a dramatic end. Mike Catherwood hosts this live event from the Hard Rock Hotel in Las Vegas on Tuesday, December 6<sup>th</sup> at 9pm ET/PT to determine whose bike reigns supreme.

BUSH recently made rock radio history by becoming the first band ever to hit No. 1 at Alternative Radio with a self-released single. Their groundbreaking hit, “The Sound Of Winter,” appears on the group’s new album *THE SEA OF MEMORIES*, which is the first Bush disc to be released via the band’s own imprint, Zuma Rock Records (through an exclusive partnership with eOne Music).

In this two-night special, CHOPPER fans will have the opportunity to vote on their favorite bike after seeing the three finished products during AMERICAN CHOPPER – THE BUILD-OFF on Monday, December 5<sup>th</sup> at 9pm ET/PT. Fans can log onto [ChopperLive.com](http://ChopperLive.com) after the show to vote. Tuesday, December 6<sup>th</sup> at 9:00pm ET/PT, AMERICAN CHOPPER LIVE – THE BUILD-OFF will air live, where the ultimate winner will be revealed in a show so big we had to take it to Sin City.

**AMERICAN CHOPPER** is produced for Discovery Channel by Pilgrim Studios. Craig Pilgian, Ralph Wikke and Mitch Rosa are executive producers for Pilgrim Studios, and Christo Doyle is executive producer for Discovery Channel.

**About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com).

**About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as

US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

### **About BUSH**

Over the course of their remarkable career, Bush has sold more than 16 million albums in the U.S. and Canada alone. They've also compiled an amazing string of 15 consecutive Top 40 hit singles on the Modern Rock and Mainstream Rock charts, including 10 that hit the Top 5. Four of these became No. 1 hits: "Comedown," "Glycerine," "Swallowed," "The Chemicals Between Us" and now "The Sound of Winter." In 2008, lead vocalist/guitarist Gavin Rossdale hit the top of the charts with his solo single, "Love Remains The Same," which hit No. 1 on iTunes and generated more than 1.6 million downloads.