



FOR IMMEDIATE RELEASE

December 19, 2014

CONTACTS:

Andrew Scafetta: 240-662-6063

Andrew_Scafetta@discovery.com

Brittany Whiteford: 240-662-6089

Brittany_Whiteford@discovery.com

Paul Schur: 240-662-3348

Paul_Schur@Discovery.com

**VELOCITY AND DISCOVERY CHANNEL ANNOUNCE THE ON AIR TEAM FOR
BARRETT-JACKSON LIVE**

*--Team of Prominent Auto Experts and Television Veterans Set to Debut at the Barrett-Jackson
Scottsdale Auction on January 13--*

#BarrettJackson

(Silver Spring, Md.) – Velocity and Discovery Channel announced today the on-air team of auto experts and television veterans who will bring viewers 100 hours of LIVE Barrett-Jackson Collector Car Auction coverage in 2015 as part of **BARRETT-JACKSON LIVE** which premieres on Tuesday, January 13. The broadcast team unites for the first time as Velocity and Discovery Channel present **BARRETT-JACKSON LIVE** beginning with the much anticipated Scottsdale auction in January.

BARRETT-JACKSON LIVE begins **Tuesday, January 13 from 6-8 PM ET** on Discovery Channel and continues through **Sunday, January 18 from 2-7 PM ET** on Velocity. For the first time ever, select hours from **BARRETT-JACKSON LIVE** will also air live outside the United States—on Discovery Channel and Discovery World in Canada, and on Discovery Channel and Discovery Turbo in Latin America. In addition, the Spanish language broadcast will be available to U.S. viewers on Discovery en Español on Saturday, January 17 from 8-10 PM ET. Throughout 2015, **BARRETT-JACKSON LIVE** will air within Discovery’s portfolio of international networks, which reaches viewers in more than 220 countries and territories around the globe.

“We’re set to deliver our viewers unparalleled coverage of the greatest collector car auctions in the world beginning with Scottsdale in January, the most hotly anticipated Barrett-Jackson auction in recent memory,” said Robert Scanlon, General Manager of Velocity. “Launching **BARRETT-JACKSON LIVE** is an extraordinary milestone for the network. We’ve chosen the very best on-air team to take audiences inside the historic Scottsdale auction like never before.”

“Discovery Channel sets a high bar with motor programming and live events, and we’re excited to share **BARRETT-JACKSON LIVE** with our viewers”, said Denise Contis, Executive Vice President of Development and Production for Discovery Channel. “It’s an epic event with the ultimate classic car auction, and combined with our on air team of experts, it’s a great way to start 2015.”

Full On-Air Broadcast Team Includes:

Chris Jacobs

Host

Jacobs is co-host of Velocity’s **OVERHAULIN’**, television’s longest running automotive restoration show. Jacobs most recently served as host of Discovery Channel’s *Discovery News* during this month’s Mega Week 2014, and in November he was live on the ground in Chicago as the digital host of Discovery’s *Skyscraper Live with Nik Wallenda*. Jacobs is a television personality known for his hosting work on “The Insider”, “Entertainment Tonight” and the NFL Network. In his spare time he is self-proclaimed “gearhead” and lover of Mopar.

@ChrisJacobs

Ray Evernham

Car Insights Expert and Interview Correspondent

Evernham is host of the Velocity series, **AMERICARNA** and a three-time NASCAR National Championship crew chief for Jeff Gordon. He has experienced motorsports racing from every angle including as a driver in his early career, as Gordon’s crew chief, as a team owner under Evernham Motorsports, and as a consultant for Hendrick Motorsports. His series, **AMERICARNA** uncovers the stories of some of history’s most storied automobiles.

@RayEvernham

Rick DeBruhl

Play-by-Play Announcer

DeBruhl is a veteran auto-racing reporter formally serving as ESPN’s pit reporter for NASCAR, IZOD IndyCar Series and the American Le Mans Series races. Prior to a prolific career in motorsports coverage, DeBruhl worked on local news in Phoenix and in Santa Maria Calif.

@rickdebruhl

Mike Joy

Auction Block Expert

Joy currently serves as the lap-by-lap voice of Fox Sports’ NASCAR Sprint Cup coverage. Following his beginnings at a local track in Massachusetts, Joy has broadcast NASCAR’s biggest event, the Daytona 500, 34 times. Previously he also served as FOX Sports’ expert analyst for the network’s coverage of collector car auctions and vintage auto racing events.

@MikeJoy500

Steve Magnante*Auction Block Expert*

Magnante is the former Technical Editor for Hot Rod Magazine. After a life long fascination with cars, Steve landed the job at Hot Rod Magazine to re-emphasize the roots of hot rodding, nostalgia drag racing and focusing on inexpensive junkyard-sourced hot rod projects. He is the author of three CarTech Books and currently a spokesperson for Dodge.

@SteveMags426

Cristy Lee*Social Media Correspondent*

Lee is a co-host of Velocity's series **ALL GIRLS GARAGE**, as well as a motorsports reporter, arena host, race commentator and live emcee for several different outlets. Beginning in radio in Detroit, Lee has fielded an extensive career hosting for the NHL, SpeedTV, NASCAR and the AMA Pro Race Circuit.

@CristyLee09

BARRETT-JACKSON LIVE in Scottsdale is produced for Velocity and Discovery Channel by Discovery Studios. For Velocity, David Lee and Peter Neal are executive producers and Robert Scanlon is general manager.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 60 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications, Inc.

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

###