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**VELOCITY DRAWS MORE THAN 5 MILLION VIEWERS, 3.3 MILLION IN REAL-TIME,
WITH BARRETT-JACKSON LIVE FROM PALM BEACH**

(Silver Spring, Md.) – **BARRETT-JACKSON LIVE** from Palm Beach drove Velocity to a high performance weekend Friday, April 17 through Sunday, April 19. A total of 5.3 million people (P2+), including an astounding 3.3 million live viewers, watched Velocity's telecasts of the 13th Annual Barrett-Jackson Auction from Palm Beach, Fla., which featured hundreds of cars from legendary names including Ferrari, Lamborghini, Aston Martin, Spyker, Porsche, Rolls Royce, Bentley and more.

On Sunday, April 19, real time coverage of **BARRETT-JACKSON LIVE** from Noon to 5 PM ET made Velocity the #1 network for the key demos of Men 25-54 and Men 18-49 among networks with less than 80 million subscribers.

The Palm Beach auction builds on the record-breaking ratings success of Velocity's **BARRETT-JACKSON LIVE** from Scottsdale this past January. In 2015 the network will broadcast two more Barrett-Jackson auctions live including Reno-Tahoe from Thursday, August 6 through Saturday, August 8 and Las Vegas from Thursday, September 24 through Saturday, September 26.

Velocity's **BARRETT-JACKSON LIVE** broadcast team includes: host Chris Jacobs; car insights expert and interview correspondent Ray Evernham; play-by-play announcer Rick Debruhl; auction block experts Mike Joy and Steve Magnante; and social media correspondent Cristy Lee.

Source: Nielsen, L+3 day tuning, program-based, 4/17-4/19/15, Reach: P2+, 6 minute qualification.

BARRETT-JACKSON LIVE is produced for Velocity and Discovery Channel by Discovery Studios. For Velocity, David Lee and Peter Neal are executive producers and Robert Scanlon is general manager.

About Velocity

Velocity, a division of Discovery Communications, Inc. (Nasdaq: DISCA, DISCB, DISCK), is the only upscale men's cable network that focuses on thrilling automotive for its viewers. Velocity programming is diverse, intelligent and engaging; capturing the best of the human experience as told by the top experts in the field. Formerly HD Theater, the fully HD network is available in 63 million homes. For more information on Velocity, please visit Velocity.com, on Facebook at facebook.com/VelocityTV or on Twitter @Velocity.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. For 30 years Discovery has been dedicated to satisfying curiosity and entertaining viewers with high-quality content through its global television brands, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery controls Eurosport, the leading pan-regional sports entertainment destination across Europe, Asia Pacific, the Middle East and Africa. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

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