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MEANWHILE IN CANADA... ANIMAL PLANET INTRODUCES "BEAVER BROTHERS," ECCENTRIC SIBLINGS WHO MATCH WITS TO OUTSMART BOTHERSOME CRITTERS

-- Trio of Canadians Go Toe to Paw with their Small Town's Growing Population of Vexing Animals Using Offbeat Methods during their Crazy Confrontations --

(New York, New York, December 5, 2013) – In the small hamlet of Pomquet, Nova Scotia, there are more animals than people. Although they try to live harmoniously together, it's not always possible. So when conflict between critter and community collide, the local townspeople call in the most reliable, likeable and unconventional group of fellas to handle the problem – the **BEAVER BROTHERS**, siblings Charlie and Eddie Landry, along with their young protégé Mike. Often described as garden gnomes who have come to life, Charlie and Eddie, with their humorous, high-pitched voices and accents, are local lore.

Premiering on **Sunday, January 12 at 8 PM (ET/PT)** with 10 half-hour episodes, this quirky Canadian comedy is as sweet as maple syrup, and the guy's methods are as unconventional and hair brained as they are laughable and hilarious. The **BEAVER BROTHERS** are the town heroes – but don't tell that to the animals that co-exist in this town near Halifax in Canada. From homes flooded by beaver dams and family dogs terrorized by skunks to trash-eating raccoons and barns inhabited by moose, there is never a shortage of different problems that pop up in this wildlife-infested community. Other local residents (non-human) include porcupines, muskrats, bats, ground hogs, ferrets, squirrels and pigs, to name a few of these Canadian nationals.

The **BEAVER BROTHERS** are never afraid to get their hands dirty and dive right into the action. These guys are on a mission to outwit, outsmart and outlast local animal nuisances. While they take on the local wildlife, they are always bickering and debating, debunking and dueling with one another.

And just who are these **BEAVER BROTHERS**? Well, **Charlie** was basically raised in the woods and chose the outdoors over a classroom. He is known far and wide for his animal intuition and has decades of experience using trial and error. Eccentric and loveable, he is a simple man who enjoys a sheltered life without all the trappings of modern conveniences. **Eddie**, the younger brother, is more practical and responsible and Charlie's official sparring partner. His knowledge of wildlife is greater than the average resident but is nothing compared to Charlie. He comes across as the worrywart of the three, but it's only because he is putting just a little more thought into what

they are doing and mulling over the details and repercussions. Then there is **Mike**, who is the rookie and representing the next generation. While he is not related by blood to Charlie and Eddie, his dry sense of humor and wit fit in well with the older duo. A real man's man and Canadian woodsman, he lives off the land to provide for his family, and his natural inclination might be a little too trigger happy in contrast to the Landry Brothers' belief in animal relocation.

"You almost have to think like an animal to catch 'em," says the effusive Charlie Landry. "They're trying to outsmart you, and you're trying to outsmart them. I'm not sure who is gonna win sometimes."

And in each episode of **BEAVER BROTHERS**, viewers will see who will win!

BEAVER BROTHERS is a production of Ping Pong Productions for Animal Planet. Brad Kuhlman, Casey Brumels and Chad Hammel are the executive producers for Ping Pong Productions. For Animal Planet, Keith Hoffman is the executive producer and Sarah Russell is the production coordinator.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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