



FOR IMMEDIATE RELEASE:
February 6, 2012

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**DISCOVERY CHANNEL CONTINUES ITS WINNING STREAK WITH
TOP SERIES *GOLD RUSH* AND *BERING SEA GOLD***

-- For the Second Week in Row Discovery Channel is #1 in All of Television Among Men on Friday, February 3 with *GOLD RUSH* and *BERING SEA GOLD* --

--*GOLD RUSH* was Watched By 4.88 Million Viewers P2+ and *BERING SEA GOLD* Garnered 3.73 Million Viewers P2+--

(Silver Spring, Md.) – Discovery Channel's new popular series **BERING SEA GOLD** once again produced huge ratings on Friday, February 3, at 10PM ET/PT delivering a 2.52 HH and a 2.08 P25-54. The episode titled "One Bad Deal" was watched by 3.73 million viewers P2+ and achieved a higher rating than last week's series launch, which was the network's best rated series premiere in history. Produced by Thom Beers' Original Productions, **BERING SEA GOLD** was the #2 program in all of television, behind only **GOLD RUSH**, among M25-54 and M18-49 ratings and delivery.

GOLD RUSH continued to dominate in the ratings on Friday at 9PM ET/PT as the #1 program in all of television during primetime among M25-54/18-49 and P18-49 ratings and delivery, beating out all broadcast and cable programs. This week's episode, "Man Down," earned a 3.42 HH and 2.67 P25-54 and was viewed by 4.88 million viewers P2+. **GOLD RUSH** has been the top cable program in several key demos since its season two premiere and for the second week in a row the series finished as the #1 cable program among HH, P2+, P18+, P/M/W25-54 and P/M18-49 ratings and delivery.

Discovery Channel's primetime line-up on Friday, February 3, of **GOLD RUSH** and **BERING SEA GOLD** made it the #1 network in all of television among M25-54/18-49 out delivering all broadcast and cable networks. Discovery Channel was again the #1 cable network among P/M25-54 and P18-49 in ratings and delivery.

GOLD RUSH returns on Friday, 9PM ET/PT followed by **BERING SEA GOLD** at 10PM ET/PT.