



**For Immediate Release
October 20, 2013**

**BEST HALLOWEEN COSTUME OF THE YEAR AWARDED TO
“INVISIBLE COWBOY” FROM ARIZONA
WHO WINS “BEST IN BASH” NATIONAL CHAMPION DURING THE TAPING OF
“HUB NETWORK’S FIRST ANNUAL HALLOWEEN BASH”**



[Link to All Wire Photos from the Event](#)

“Overkill the Giant Zombie Killing Robot” from Rhode Island, “Triple Dip Ice Cream Cone” from Wisconsin, “Giant Gorilla” from New York, “Nacho Cheese Monster” from Missouri, and “Headless Marie Antoinette” from California Were Semi-Finalists

Star-Studded Special Will Be Broadcast Oct. 26 on the Hub Network

**Special Hosted by SNL’s Kenan Thompson
With Performances by Pop-Star Cody Simpson,
America’s First Teen-Girl Pop-Group, Fifth Harmony,
and Illusionist Nathan Burton,
Along with Costume Competition Judges, Martha Stewart,
Hal Sparks and Coco Jones**

Nancy O’Dell, Tamera Mowry-Housley, Candace Cameron Bure and Gina Rodriguez Along With Their Furry Pets Make Celebrity Paw-stume Appearance

Presenters Include Bill Nye the Science Guy, Zachary Gordon, Nolan Gould, Kean Johnson, Joey King, Peyton List, Bailee Madison, Ryan Newman, Todd Newton, Nick Purcha, and Rico Rodriguez

LOS ANGELES — [The Hub Network](#), a destination for kids and their families, awarded “The Jackie” for the best Halloween costume of the year to Bill Freitag from Arizona, who won “Best in Bash” National Champion for his costume as “Invisible Cowboy” in the “Blast from the Past” category at the first-ever 50 State Halloween costume competition celebrated during the star-studded taping of the **“Hub Network’s First Annual Halloween Bash,”** this past Sunday at Barker Hangar in Santa Monica, Calif. The inaugural event, hosted by “Saturday Night Live” star Kenan Thompson, will be broadcast Saturday, October 26, 8–10 p.m. ET/5–7 p.m. PT on the Hub Network.

The costume competition was judged by Halloween-expert Martha Stewart, actor Hal Sparks (“Spider Man 2”), and actress, singer and dancer Coco Jones (“Holla at the DJ”). Freitag wins the \$25,000 grand prize and has a chance at a walk-on role on the Hub Network’s Daytime Emmy® Award-winning Series, “R.L. Stine’s The Haunting Hour: The Series.” Before being announced as “Best in Bash” National Champion, Freitag was named the semi-finalist in the “Blast from the Past” category for his costume, “Invisible Cowboy.” The semi-finalists in the five other categories were as follows:

- Thomas DePetrillo from Rhode Island won for “Overkill the Giant Zombie Killing Robot” in the “Mad Genius” category
- The Pabellon family from Wisconsin won for “Triple Dip Ice Cream Cone” in the “Everyday Stuff” category
- Thomas Cavagnaro from New York won for “Giant Gorilla” in the “Animal Kingdom” category
- Celia Sciaroni from Missouri won for “Nacho Cheese Monster” in the “Howlarious” category
- Roxanne Coble from California won for “Headless Marie Antoinette” in the “Spooktacular” category

Hosted by Kenan Thompson (“Saturday Night Live”), the “Hub Network’s First Annual Halloween Bash” is a star-studded, two-hour special that also includes performances by pop-star Cody Simpson, America’s first teen-girl pop-group, Fifth Harmony, and illusionist Nathan Burton. In addition, entertainment journalist Nancy O’Dell (“Entertainment Tonight”), actress Tamera Mowry-Housley (“The Real”) and actresses Candace Cameron Bure (“Make It or Break It”) and Gina Rodriguez (“Filly Brown”), along with their furry pets, will make a special celebrity paw-stumes appearance.

Celebrity presenters include Bill Nye the Science Guy, Nolan Gould (“Modern Family”), Zachary Gordon (“Diary of a Wimpy Kid”), Kean Johnson (“Spooksville”), Joey King (“The Conjuring”), Peyton List (“Jessie”), Bailee Madison (“Trophy Wife”), Ryan

Newman ("See Dad Run"), Todd Newton ("Family Game Night"), Nick Purcha ("Spooksville") and Rico Rodriguez ("Modern Family").

Bob Bain serves as executive producer of the "Hub Network's First Annual Halloween Bash" and Paul Flattery is producer for Bob Bain Productions. Viewers can visit hubworld.com/halloween to view all of the Halloween costume submissions and learn more about the special.

Sponsors of the "Hub Network's First Annual Halloween Bash" include Activision's Skylanders SWAP Force, Hasbro's Furby Boom!, Party City and Sparkle® Paper Towels.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in over 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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-- The Hub Network --

Press Contact:

Crystal Williams, 818-531-3673, Crystal_Williams@HubTV.com