



MEDIA ALERT:
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CONTACT: Mike Barrett, 212-548-5217
Mike_Barrett@discovery.com

DISCOVERY CHANNEL SLICES INTO THE KNIFE INDUSTRY WITH "BLADE BROTHERS"

-- "Blade Brothers" Premieres Back-to-Back Episodes Friday, April 19th at 10PM ET/PT --

(NEW YORK) – Discovery Channel’s **BLADE BROTHERS** introduces viewers to Todd Begg – a knife-making legend with twenty years of experience turning slabs of steel into five-figure collectables. Begg’s clients, ranging from the eccentric billionaire to the novice collector, all seek out his talents for one-of-a-kind blades that combine art and function. As demand for Todd’s skills lead to a six-year backlog of orders, Todd recruits his brothers to help run the business. The only problem is they know nothing about the making of knives. **BLADE BROTHERS** will consist of two 30-minute episodes premiering back-to-back on Friday, April 19 at 10PM ET/PT.

In Discovery Channel’s **BLADE BROTHERS**, watch as the Begg brothers learn to utilize each other’s talents to work together and keep the business running smoothly. Todd hopes that help from his brothers will free him up to make even more custom knives, which can bring in up to \$200,000 per order; however, older brothers, Mark and John Begg, have never actually made a knife before leading to humor and high drama. Oldest brother John was a drill sergeant in the army and worked in the oil and gas industry for 20 years and goofball former fashion model Mark both may not be up to the task. Will Todd’s brothers rise to the occasion or fall short of his demands for quality and precision?

BLADE BROTHERS will consist of two, 30 minute episodes premiering back-to-back on Friday, April 19 at 10PM ET/PT. **BLADE BROTHERS** is produced for Discovery Channel by MAK Pictures. For MAK Pictures, Executive Producers are Mark Kadin, Will Ehbrecht and Tucia Lyman. For Discovery Channel, Executive Producer is John Moffet and Associate Producer is Zander Kanefield.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The

network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

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