



**For Immediate Release
June 10, 2014**

**POPULAR 90'S SITCOM "BLOSSOM" PREMIERES ON CABLE TELEVISION FOR
THE FIRST TIME EVER,
AIRING EXCLUSIVELY ON THE HUB NETWORK, BEGINNING JULY 7**

**Series Features Stars Mayim Bialik and Joey Lawrence with a Variety of
Guest Appearances throughout the Series by Will Smith, Tobey Maguire,
Neil Patrick Harris, Brittany Murphy and more**



LOS ANGELES — *In a very special "Blossom" announcement*, the [Hub Network](#) is bringing everybody's favorite teenager to cable for the first time ever beginning Monday, July 7 at 10 p.m. ET/7 p.m. PT. Episodes from the classic, trend-setting series will air weekdays at 10 p.m. ET and 10:30 p.m. ET/7:00 p.m. and 7:30 p.m. PT on the Hub Network, champions of family fun and the only network dedicated to providing kids and families entertainment they can watch together. "Blossom" will air for the first time on television in 15 years and the Hub Network is currently the only network on which the series can be seen.

Viewers can relive Blossom's inspiring journey as she navigates from childhood into adulthood, facing the real trials and tribulations of adolescence and learning valuable life lessons along the way. Life has its share of ups and downs, but Blossom meets challenges head-on with pluck, imagination and a healthy sense of humor. The series stars two-time Emmy Award®-nominated actress Mayim Bialik ("The Big Bang Theory") as Blossom Russo, Ted Wass ("Rules of Engagement") as her father Nick, Joey Lawrence ("Melissa & Joey") as her older brother Joey, Michael Stoyanov ("Late Night with Conan O'Brien") as her other older brother Anthony and Jenna von Oÿ ("The Parkers") as her best friend Six. An all-star group of guest stars have graced the series, including Will Smith ("Men in Black"), Tobey Maguire ("Spider-Man"), Neil Patrick Harris ("How I Met Your Mother"), Singer-songwriter Sonny Bono, Dick Clark ("American Bandstand"), Estelle Getty ("The Golden Girls"), ALF, Johnny Galecki ("The Big Bang Theory"), David Schwimmer ("Friends"), Singer-songwriter B.B. King, Alex Trebek ("Jeopardy"), Recording artist Little Richard, Mark-Paul Gosselaar ("Saved by the Bell"), Major League Baseball player Reggie Jackson, Arsenio Hall ("The Arsenio Hall Show"), Brittany Murphy ("Clueless"), David Arquette ("Scream"), Tori Spelling ("Beverly Hills, 90210") and Singer-songwriter Melissa Manchester.

The Hub Network has licensed all five seasons of "Blossom" (113 episodes) from the Disney-ABC Television Group.

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro Inc., (NASDAQ: HAS) that champions family fun by providing relatable, funny, family friendly entertainment experiences that children and their parents can enjoy together. The cable and satellite television network features original programming as well as content from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at HubNetwork.com. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 71 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit HubNetwork.com and check the channel locator at the top of the page.

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Note: For artwork, visit press.discovery.com/us/Hub/

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