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TLC ANNOUNCES EXCLUSIVE BIOGRAPHY OF CAPT. SULLENBERGER

BRACE FOR IMPACT tells the remarkable story of Sully and Flight 1549

New York, NY – April 2, 2009 – TLC announced today that it has secured the exclusive rights to **BRACE FOR IMPACT**, a biographic documentary of Captain Chesley B. Sullenberger, III. Sullenberger rose to national acclaim when he successfully landed US Airways Flight 1549 in the Hudson River on January 15, 2009. The documentary, set to air in late 2009, explores what Sully was thinking and doing during the headline-making event, and also reveals a life of extraordinary preparation that enabled the Captain and his crew to save the lives of the 155 people on board that flight.

“It isn’t often we can accurately use the word ‘hero’ to describe an individual, but it is the best possible description for Capt. Sullenberger,” said Eileen O’Neill, President and GM of TLC. “The awe-inspiring events of that day are matched with a compelling and fascinating personal history. Telling this remarkable story of an ordinary man who rose to an extraordinary challenge is a perfect fit for our network.”

The special, produced by Daniel H. Birman Productions Inc., revisits the circumstances of that fateful day, and shows the flight from Captain Sullenberger’s perspective. Sullenberger, who safely landed a fully loaded and crippled aircraft in the midst of one of the world’s most densely populated cities, shares some of the experiences that prepared him for greatest test of his life. “Sully and I spoke shortly after the incident. What impressed me is that his personal story is not about heroism, rather, it’s about being the best we can be – no matter what we do,” said Dan Birman, the show’s producer.

“The lessons of Flight 1549 will likely be studied for years by aviation professionals,” said Captain Sullenberger. “I’m eager to share this story and the remarkable safety record of American commercial aviation with the general public, and I trust that this documentary will help serve that goal.”

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 97 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.